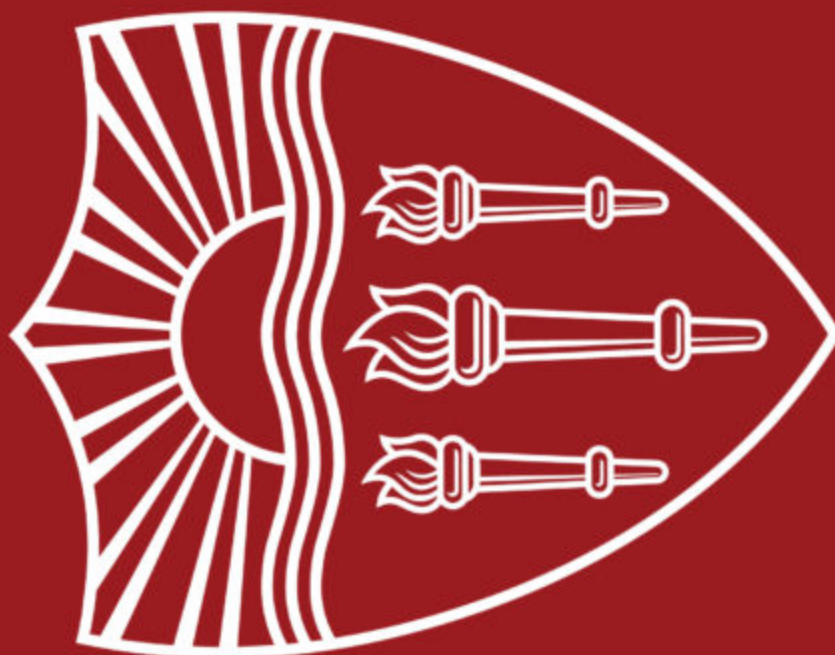




Lecture 17: Evaluating LLMs

Instructor: Swabha Swayamdipta

USC CSCI 444 NLP

Nov 10, 2025



Announcements + Logistics

- Progress Report and Quiz 4 grades out
- Upcoming:
 - Paper Discussions on Wed, 11/12: MMLU, Dynabench, Chatbot Arena
 - 11/ 17: HW3 due
 - 11/ 24: Quiz 5 + Bonus
 - 12/1 and 12/3: Project Presentations: Sign up for dates / slots ASAP

Lecture Outline

- Announcements
- Quiz 4 Answers
- Generative Evaluation: Metrics / Methods
- Benchmarks
- Rethinking Evaluation Benchmarks
 - Some of my own research

Generative Evaluation Metrics / Methods

Evaluation Strategies

- With Reference
 - Lexical Matching
 - Semantic Matching
- Without Reference
 - Perplexity
 - Model-Based Metrics
 - Advanced: Distributional Matching
 - Simplest, Most Reliable Strategy to-date: Human Evaluation
 - Even simpler and least reliable: Auto Evaluation

Ref: They walked to the grocery store .

Gen: The woman went to the hardware store .



Reference-Based Metrics

Ref: They walked **to the** grocery **store** .

Gen: **The woman went** **to the** **hardware** **store** .



- Only possible for close-ended generation tasks
- Compute a score that indicates the lexical similarity between generated and gold-standard (human-written) text
- Fast and efficient and widely used
- n -gram overlap metrics (e.g., BLEU, ROUGE, etc.)

BLEU

- Stands for Bilingual Evaluation Understudy
- BLEU compares the machine-written translation to one or several human-written translation(s), and computes a similarity score based on:
 - Geometric mean of n-gram precision (usually for 1, 2, 3 and 4-grams)
 - Plus a penalty for too-short system translations
- BLEU is useful but imperfect
 - There are many valid ways to translate a sentence
 - So a good translation can get a poor BLEU score because it has low n-gram overlap with the human translation
- Precision-based metric

Precision, Recall and F-1

- True Positives, True Negatives, False Positives and False Negatives

$$\text{Precision} = \frac{TP}{TP + FP}$$

Of all the items in the prediction, how many match the ground truth

$$\text{Recall} = \frac{TP}{TP + FN}$$

Of all the items in the ground truth, how many are correctly predicted

$$F_1 = \frac{2 * PR}{P + R}$$

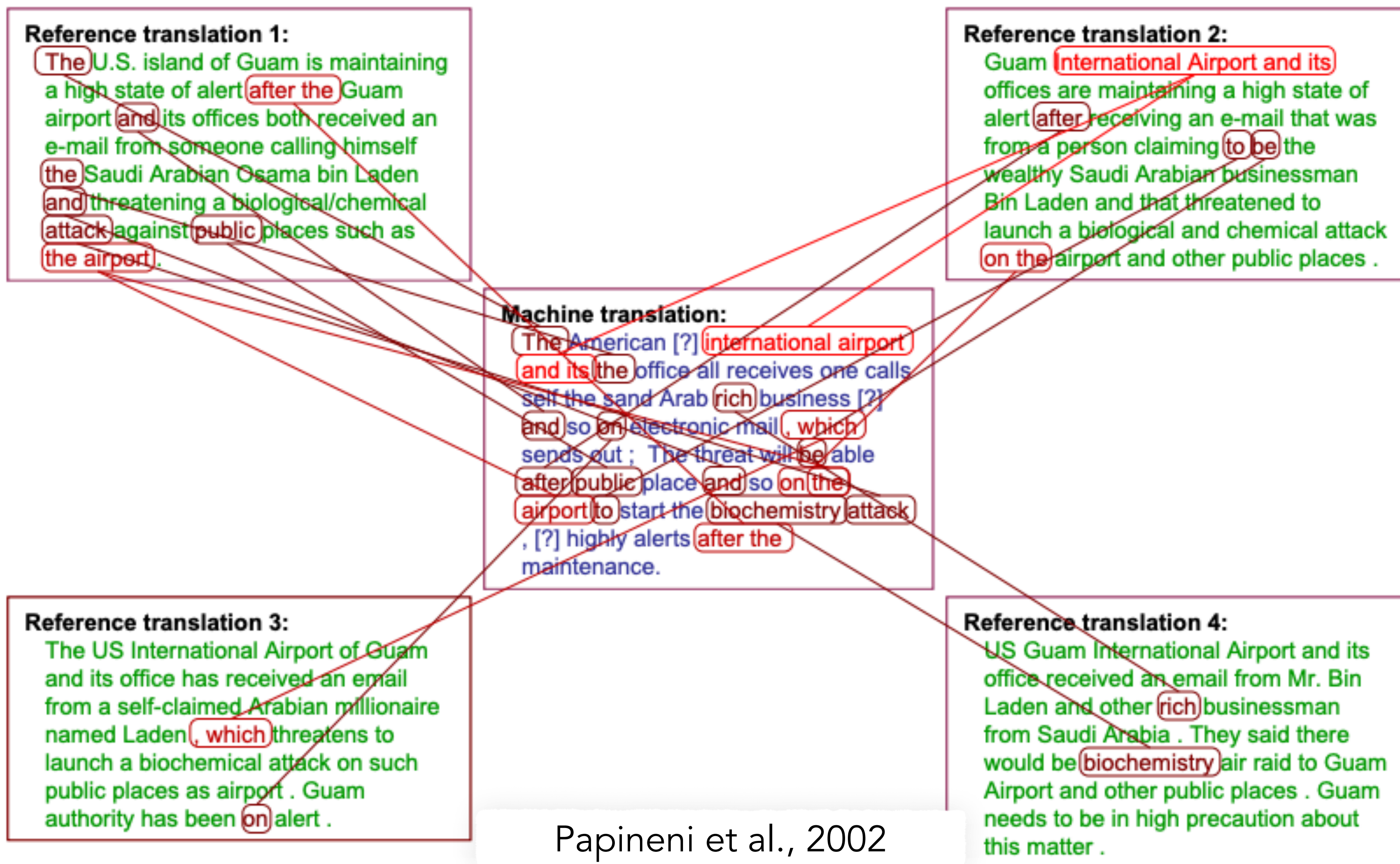
Harmonic Mean of Precision and Recall

Different value for different classes!

BLEU: Details

- Purely precision-based rather than combining precision and recall.
- BLEU score for a corpus of candidate translation sentences is a function of
 - the n-gram word precision over all the sentences
 - combined with a brevity penalty computed over the corpus as a whole.
- Consider a corpus composed of a single sentence
 - The unigram precision for this corpus is the percentage of unigram tokens in the candidate translation that also occur in the reference translation, and ditto for bigrams and so on, up to 4-grams
 - It computes this n-gram precision for unigrams, bigrams, trigrams, and 4-grams and takes the geometric mean
- Because BLEU is a word-based metric, it is very sensitive to word tokenization, making it impossible to compare different systems if they rely on different tokenization

BLEU: Example



ROUGE

- Stands for “Recall-Oriented Understudy for Gisting Evaluation”
- Originally created for evaluating automatic summarization as well as machine translation
- Comparing an automatically produced summary or translation against a set of reference summaries (typically human-produced)
- Four variants:
 - ROUGE-N
 - ROUGE-L
 - ROUGE-S
 - ROUGE-W

ROUGE: Details

- **ROUGE-N**: measures **unigram, bigram, trigram** and higher order n-gram overlap
 - n-gram recall between a candidate summary and a set of reference summaries
- **ROUGE-L**: measures **longest matching sequence** of words using LCS.
 - Does not require consecutive matches but in-sequence matches that reflect sentence level word order.
 - Since it automatically includes longest in-sequence common n-grams, you don't need a predefined n-gram length.
- **ROUGE-S**: Is any pair of words in a sentence in order, allowing for arbitrary gaps.
 - Also be called skip-gram concurrence.
 - For example, **skip-bigram** measures the overlap of word pairs that can have a maximum of two gaps in between words. As an example, for the phrase *"cat in the hat"* the skip-bigrams would be *"cat in, cat the, cat hat, in the, in hat, the hat"*.
- **ROUGE-W**: Weighted Longest Common Subsequence

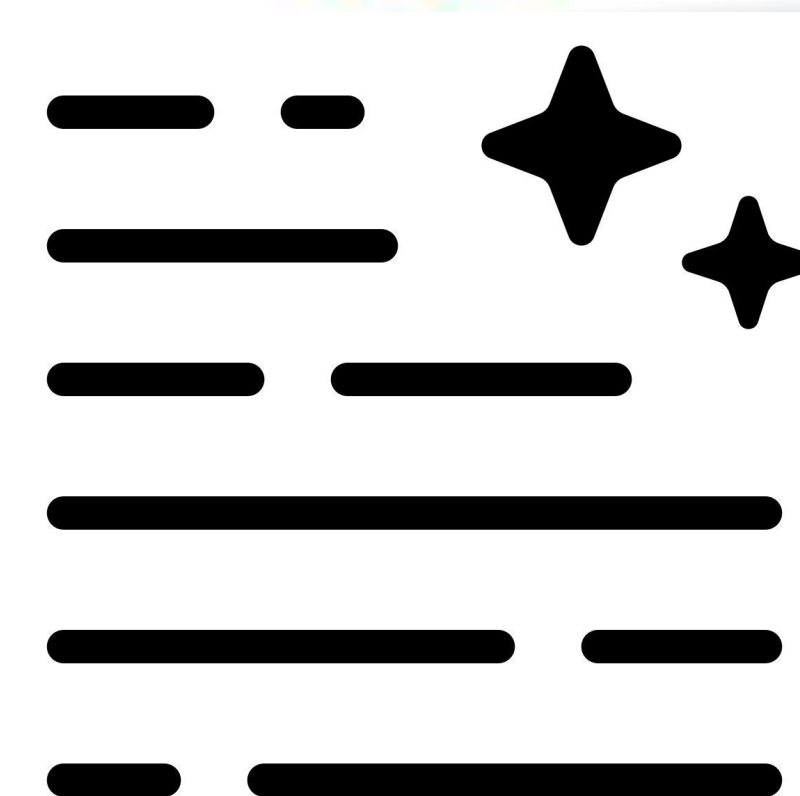
Evaluating Generation: Other Options

$$PPL(\mathbf{w}) = P(w_1 w_2 \dots w_N)^{-\frac{1}{N}}$$

- Perplexity!
- Model-based Metrics (BERTScore, BARTScore, Word Mover's Distance, BLEURT)
 - Use learned representations of words and sentences to compute semantic similarity between generated and reference texts
 - No more n-gram bottleneck because text units are represented as embeddings!
 - The embeddings are pretrained, distance metrics used to measure the similarity can be fixed
- Automatic metrics for text comparisons fall short of matching human decisions
- So, Human Evaluation!

Human Evaluation

- Ask humans to evaluate the quality of generated text
 - Along specific axes: fluency, coherence / consistency, factuality and correctness, commonsense, etc.
 - Mostly done via crowdsourcing
- Human judgments are regarded as the gold standard
- Many, many correct answers! Ground truth might be irrelevant
- Most LLMs are compared with each other on their generations directly
 - Evaluated by humans or models



Chatbot Arena

- How to do human evaluation at very large scales?
- Maybe a model is good if people choose to use it (and pay for it)...
- Platform for ranking LLMs
- Limitations:
 - Could be possible to game this...

[Arena \(battle\)](#)
[Arena \(side-by-side\)](#)
[Direct Chat](#)
[Leaderboard](#)
[About Us](#)

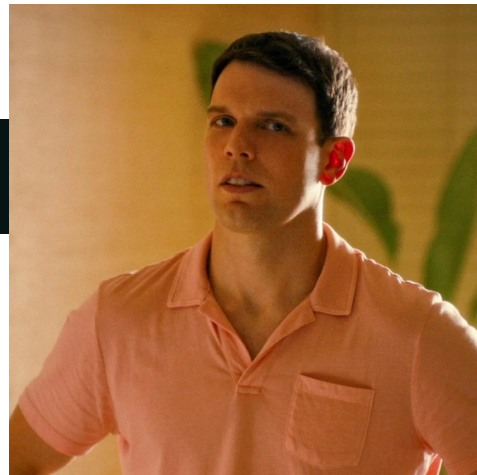
 **Chatbot Arena (formerly LMSYS): Free AI Chat to Compare & Test Best AI Chatbots**

[Blog](#) | [GitHub](#) | [Paper](#) | [Dataset](#) | [Twitter](#) | [Discord](#) | [Kaggle Competition](#)

New Launch! Jailbreak models at [RedTeam Arena](#).

Rank* (UB)	Model	Arena Score	95% CI	Votes	Organization	License	Knowledge Cutoff
1	o1-preview	1355	+12/-11	2991	OpenAI	Proprietary	2023/10
2	ChatGPT-4o-latest (2024-09-03)	1335	+5/-6	10213	OpenAI	Proprietary	2023/10
2	o1-mini	1324	+12/-9	3009	OpenAI	Proprietary	2023/10
4	Gemini-1.5-Pro-Exp-0827	1299	+5/-4	28229	Google	Proprietary	2023/11
4	Grok-2-08-13	1294	+4/-4	23999	xAI	Proprietary	2024/3
6	GPT-4o-2024-05-13	1285	+3/-3	90695	OpenAI	Proprietary	2023/10
7	GPT-4o-mini-2024-07-18	1273	+3/-3	30434	OpenAI	Proprietary	2023/10
7	Claude 3.5 Sonnet	1269	+3/-3	62977	Anthropic	Proprietary	2024/4
7	Gemini-1.5-Flash-Exp-0827	1269	+4/-4	22264	Google	Proprietary	2023/11
7	Grok-2-Mini-08-13	1267	+4/-5	22041	xAI	Proprietary	2024/3
7	Gemini Advanced App (2024-05-14)	1267	+3/-3	52218	Google	Proprietary	Online

Shane, Cameron, or Saxon—who is the ultimate White Lotus alpha?



GigiPlaysPonies · 22h ago

Can we all agree it isn't the one whose mother showed up on his honeymoon...

938

Reply

Award

Share

CT_Phipps-Author · 16h ago

2 more replies

SeaworthySamus · 23h ago

Cameron is who Shane and Saxon think they are

9K

Reply

1

Share

funguy07 · 23h ago · Edited 23h ago

Excellent_Aerie · 22h ago
Top 1% Commenter

KeyPosition3983 · 22h ago

This is the answer. Cameron actually is who he thinks he is

132

Reply

Award

Share

19 more replies

Feebedel324 · 19h ago

Larro83 · 23h ago

This is the only answer.

47

Reply

Award

Share

38 more replies

Let_us_proceed · 23h ago

Top 1% Commenter

Do people really view Shane and Saxon as alphas?

When considering who might be the "ultimate alpha" among Shane, Cameron, and Saxon from The White Lotus series, I'd need to analyze each character's portrayal:

Shane Patton (Season 1) is the entitled newlywed who becomes obsessed with getting the suite he booked, ultimately stabbing Armond in a confrontation. His privilege and

ate a certain type of aggressive dominance.

ason 2) is the wealthy, manipulative finance bro who exerts control

exual conquest, even seducing his friend's wife. His confidence and lack

different kind of social dominance.

acter introduced in Season 3 set in Thailand. As my knowledge cutoff is

have detailed information about his character traits or behaviors in the

Based on the first two seasons, both Shane and Cameron exhibit toxic "alpha" behaviors in different ways - Shane through entitlement and Cameron through manipulation. Without complete information about Saxon, I can't make a definitive comparison between all three characters.

MAUVE: Measuring the Gap
Between Neural Text and Human Text
using Divergence Frontiers

Krishna Pillutla¹ Swabha Swayamdipta² Rowan Zellers¹ John Thickstun³

Sean Welleck^{1,2} Yejin Choi^{1,2} Zaid Harchaoui⁴

¹Paul G. Allen School of Computer Science & Engineering, University of Washington

²Allen Institute for Artificial Intelligence

³Department of Computer Science, Stanford University

⁴Department of Statistics, University of Washington

Subjectivity in evaluation of long-form text is a feature, not a bug

16

Human Evaluation: Limitations

Human evaluation of generations can be hard, but it's still considered the most reliable method today

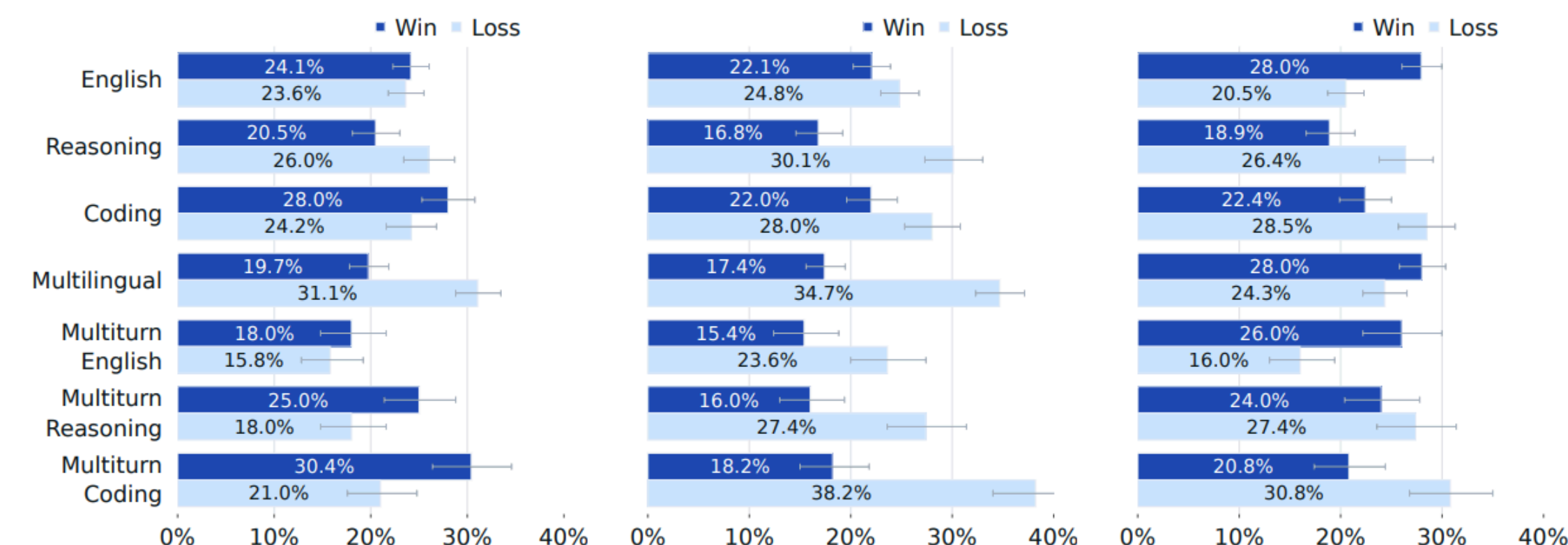


Figure 17 Human evaluation results for the Llama 3 405B model. *Left:* Comparison with GPT-4. *Middle:* Comparison with GPT-4o. *Right:* Comparison with Claude 3.5 Sonnet. All results include 95% confidence intervals and exclude ties.

- Of course, we know that human eval is slow and expensive
- Beyond the cost of human eval, it's still fairly hard to conduct, and far from perfect:
 - Results are inconsistent / not reproducible
 - Can be subjective!
 - Misinterpret your question
 - Precision not recall

Automatic Evaluation with LLM Judges

AlpacaFarm: A Simulation Framework for Methods that Learn from Human Feedback

Yann Dubois* Stanford Xuechen Li* Stanford Rohan Taori* Stanford Tianyi Zhang* Stanford Ishaan Gulrajani Stanford

Jimmy Ba University of Toronto Carlos Guestrin Stanford Percy Liang Stanford Tatsunori B. Hashimoto Stanford

Cheap and theoretically consistent with human evaluation. BUT... reliability? Models evaluating their own generations may lead to weird mode collapsing effect

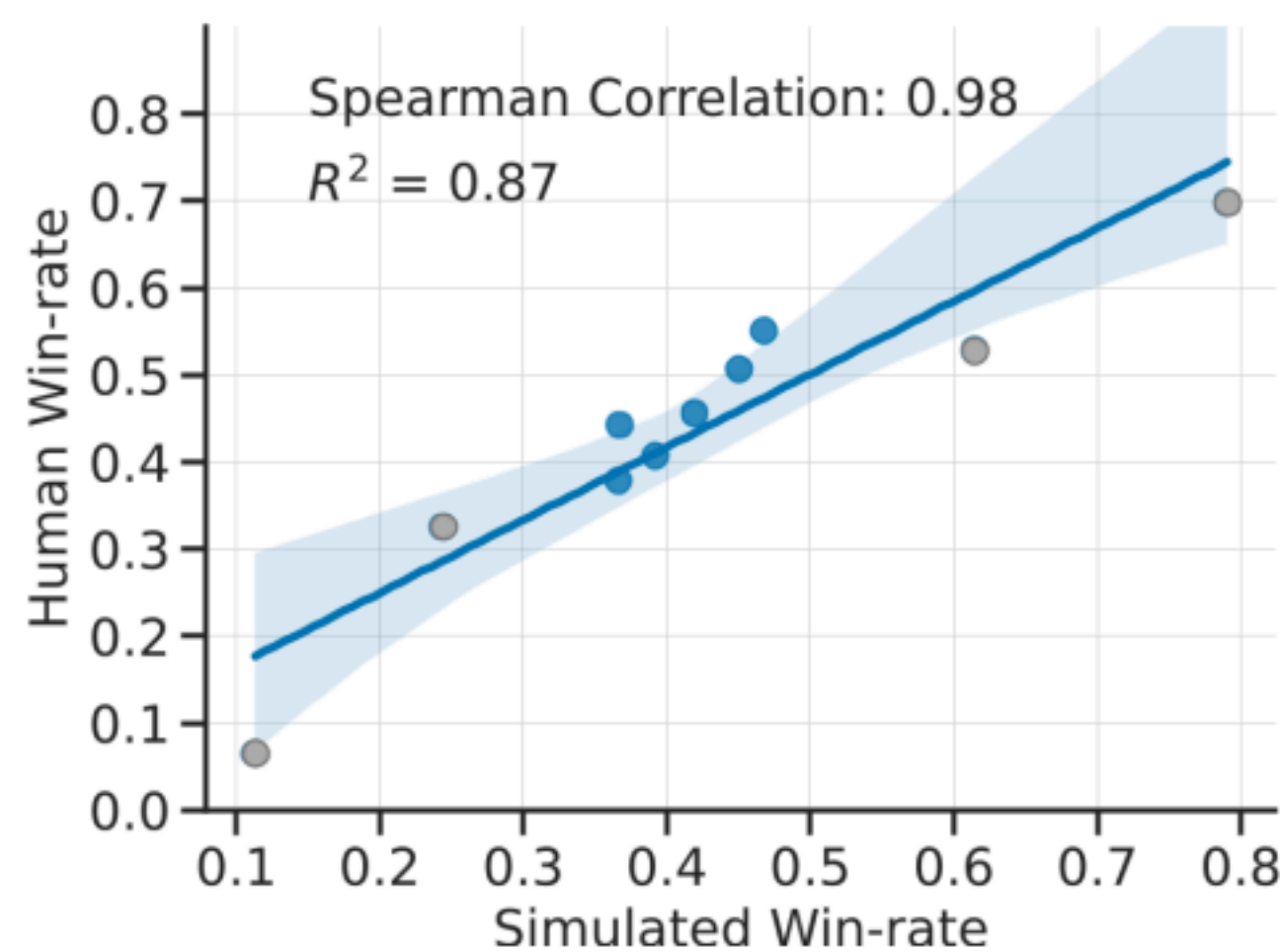


Figure 3: The ranking of methods trained and evaluated in AlpacaFarm matches that of methods trained and evaluated in the human-based pipeline. Each point represents one method M (e.g. PPO). The x-axis shows the simulated evaluation (win-rates measured by p_{sim}^{eval}) on methods trained in simulation M_{sim} . The y-axis shows human evaluation (win-rates measured by p_{human}) on methods trained with human feedback M_{human} . Gray points show models that we did not train, so their x and y values only differ in the evaluation (simulated vs human). Without those points, we have $R^2 = 0.83$ and a Spearman Correlation of 0.94.

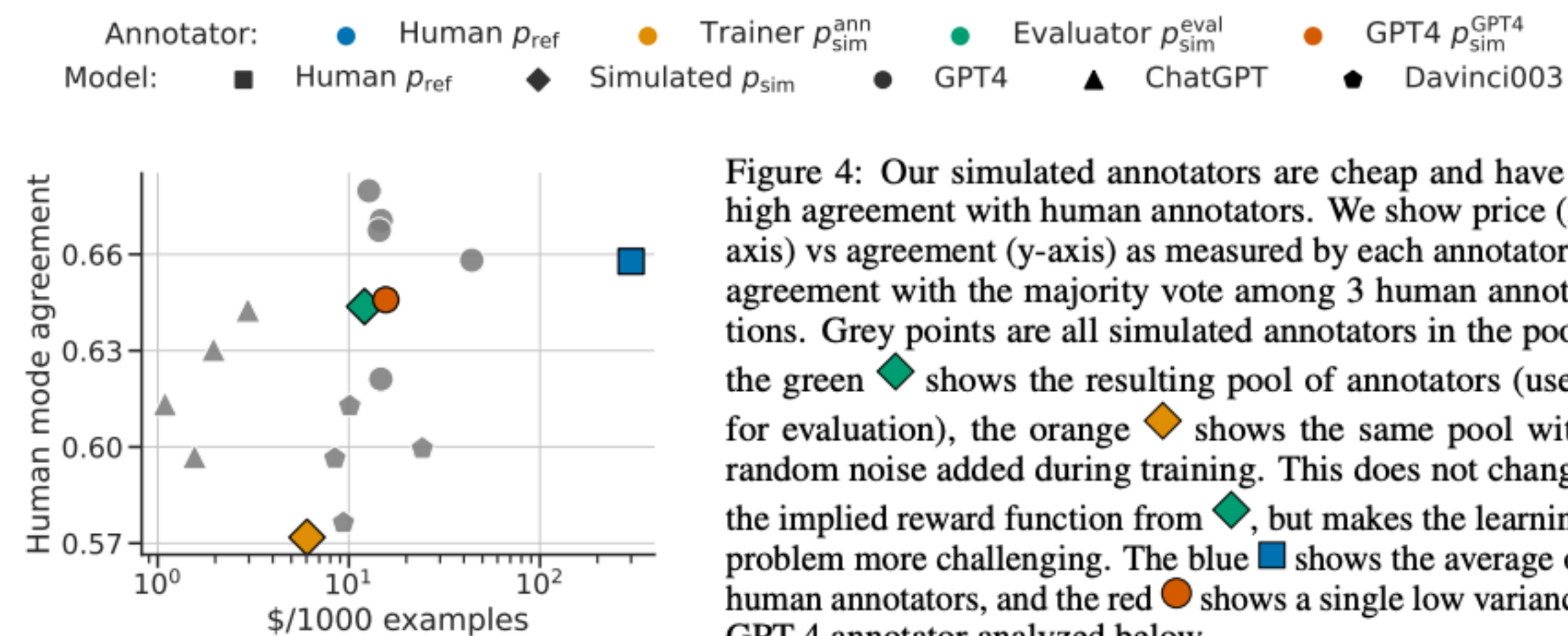


Figure 4: Our simulated annotators are cheap and have a high agreement with human annotators. We show price (x-axis) vs agreement (y-axis) as measured by each annotator's agreement with the majority vote among 3 human annotations. Grey points are all simulated annotators in the pool, the green ◆ shows the resulting pool of annotators (used for evaluation), the orange ◆ shows the same pool with random noise added during training. This does not change the implied reward function from ◆, but makes the learning problem more challenging. The blue ■ shows the average of human annotators, and the red ● shows a single low variance GPT-4 annotator analyzed below.

Evaluating Systems without References

- Compare human / natural language distributions to model-generated language distributions
- Divergence between these two distributions can be measured by MAUVE

MAUVE: Measuring the Gap Between Neural Text and Human Text using Divergence Frontiers

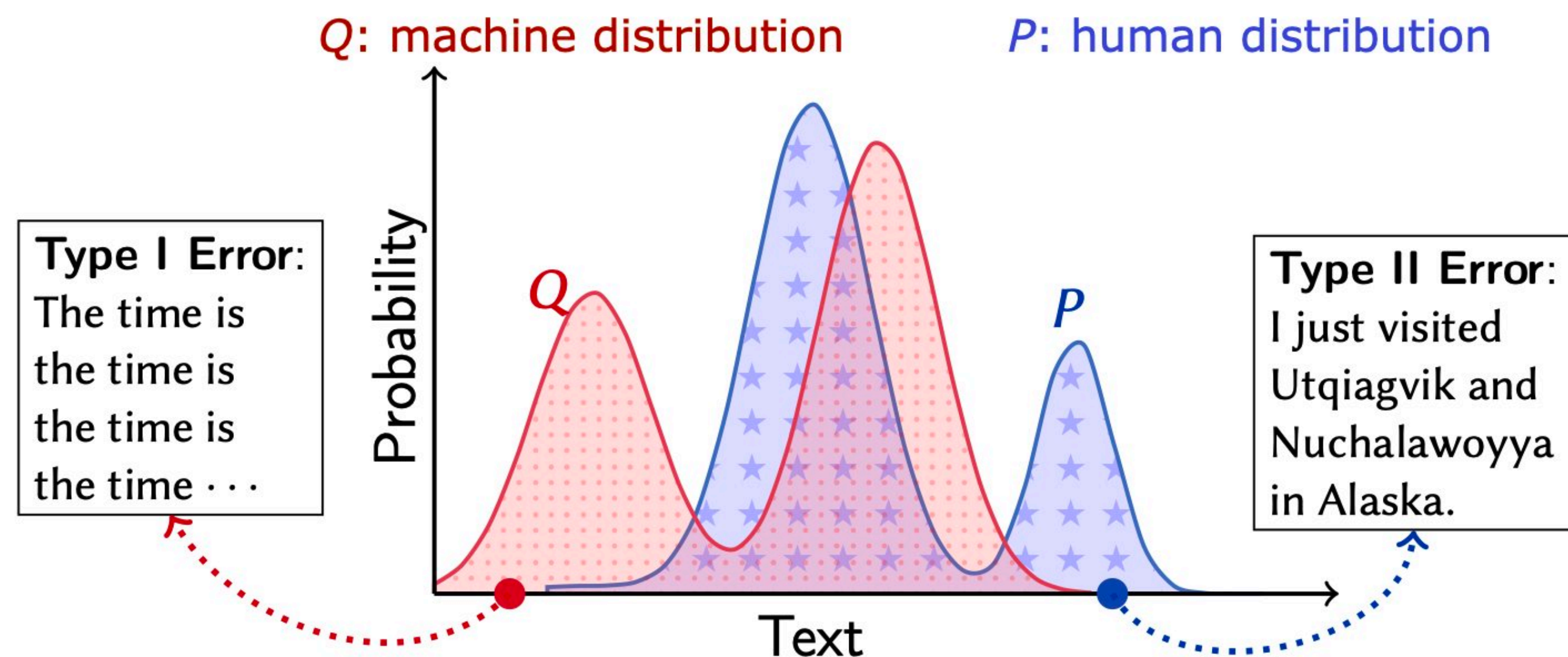
Krishna Pillutla¹ Swabha Swayamdipta² Rowan Zellers¹ John Thickstun³
 Sean Welleck^{1,2} Yejin Choi^{1,2} Zaid Harchaoui⁴

¹Paul G. Allen School of Computer Science & Engineering, University of Washington

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³Department of Computer Science, Stanford University

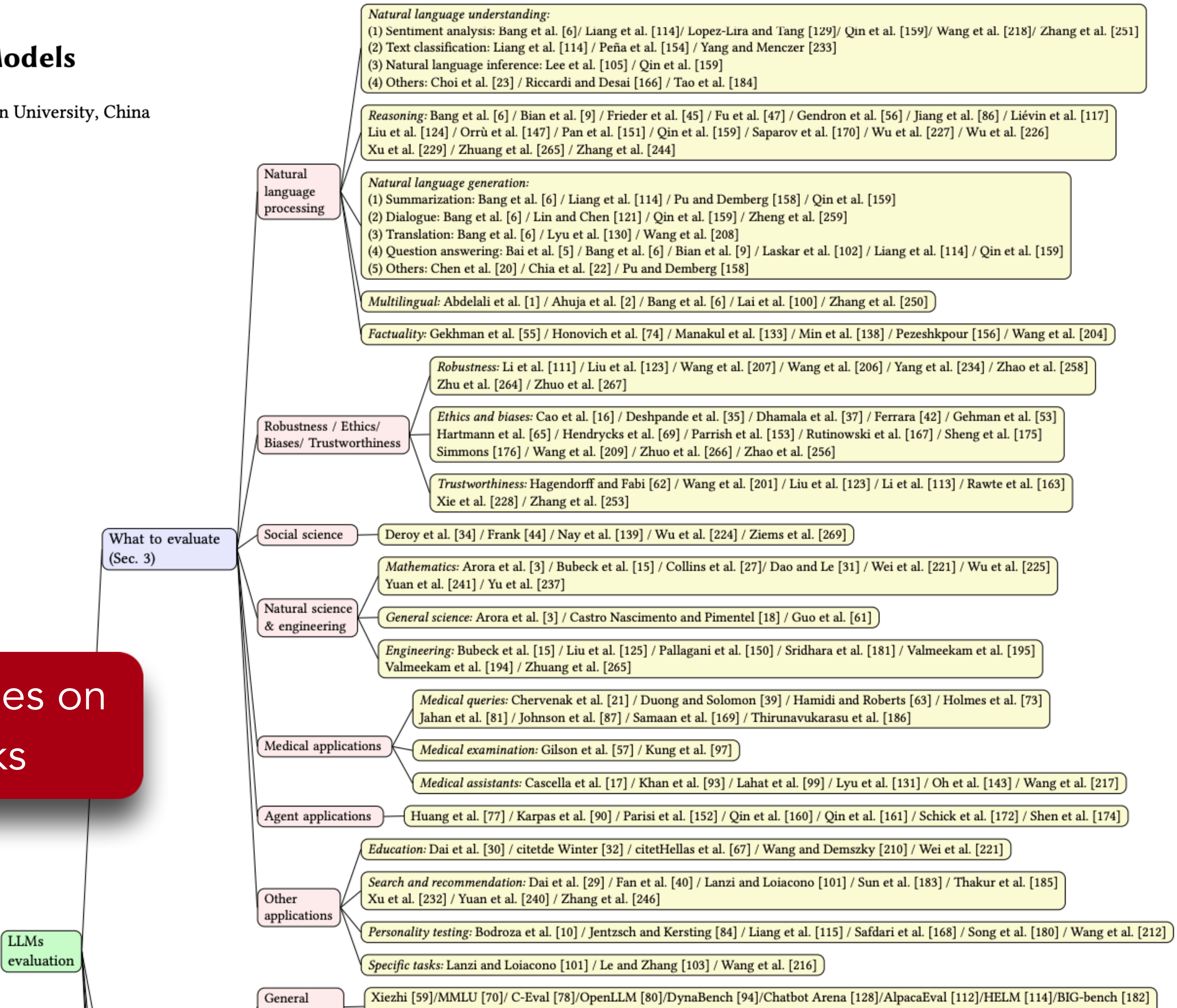
⁴Department of Statistics, University of Washington



A Survey on Evaluation of Large Language Models

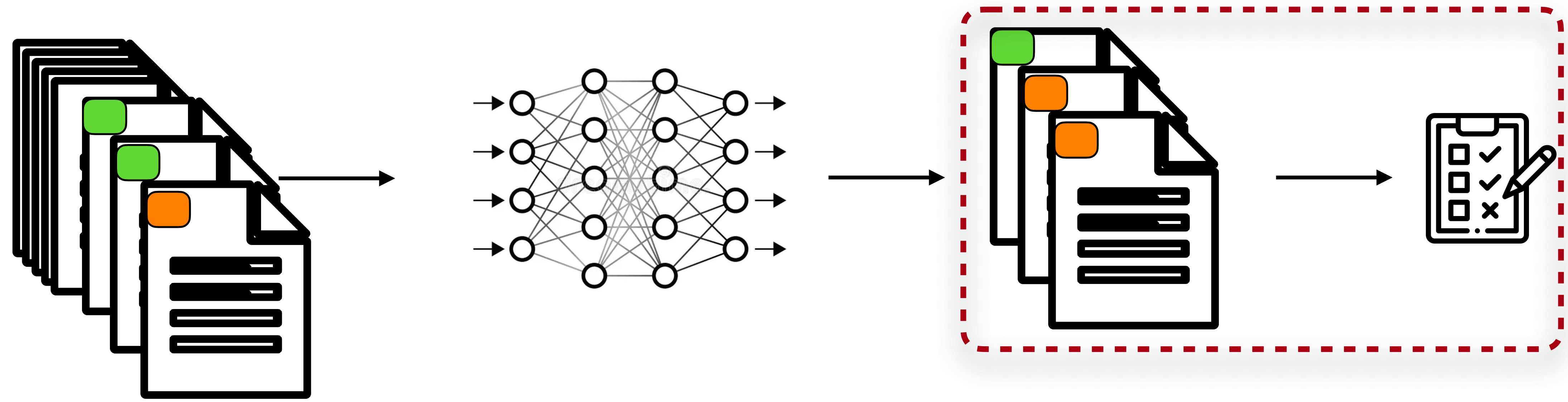
YUPENG CHANG* and XU WANG*, School of Artificial Intelligence, Jilin University, China
JINDONG WANG†, Microsoft Research Asia, China
YUAN WU†, School of Artificial Intelligence, Jilin University, China
LINYI YANG, Westlake University, China
KAIJIE ZHU, Institute of Automation, Chinese Academy of Sciences, China
HAO CHEN, Carnegie Mellon University, USA
XIAOYUAN YI, Microsoft Research Asia, China
CUNXIANG WANG, Westlake University, China
YIDONG WANG, Peking University, China
WEI YE, Peking University, China
YUE ZHANG, Westlake University, China
YI CHANG, School of Artificial Intelligence, Jilin University, China
PHILIP S. YU, University of Illinois at Chicago, USA
QIANG YANG, Hong Kong University of Science and Technology, China
XING XIE, Microsoft Research Asia, China

LLM Evaluation mostly focuses on creating new benchmarks

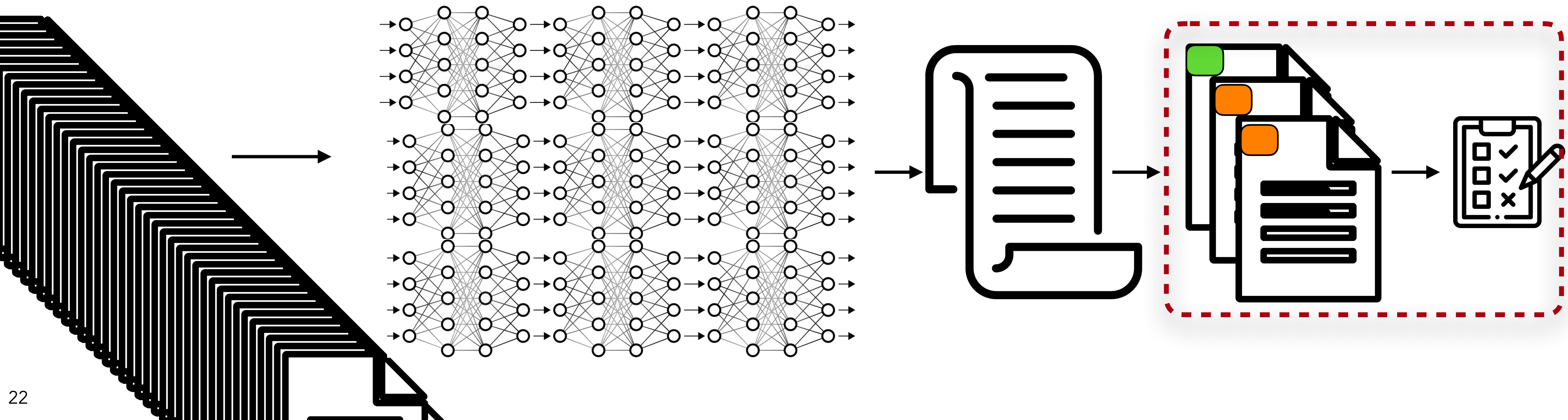


Benchmarks

Then..

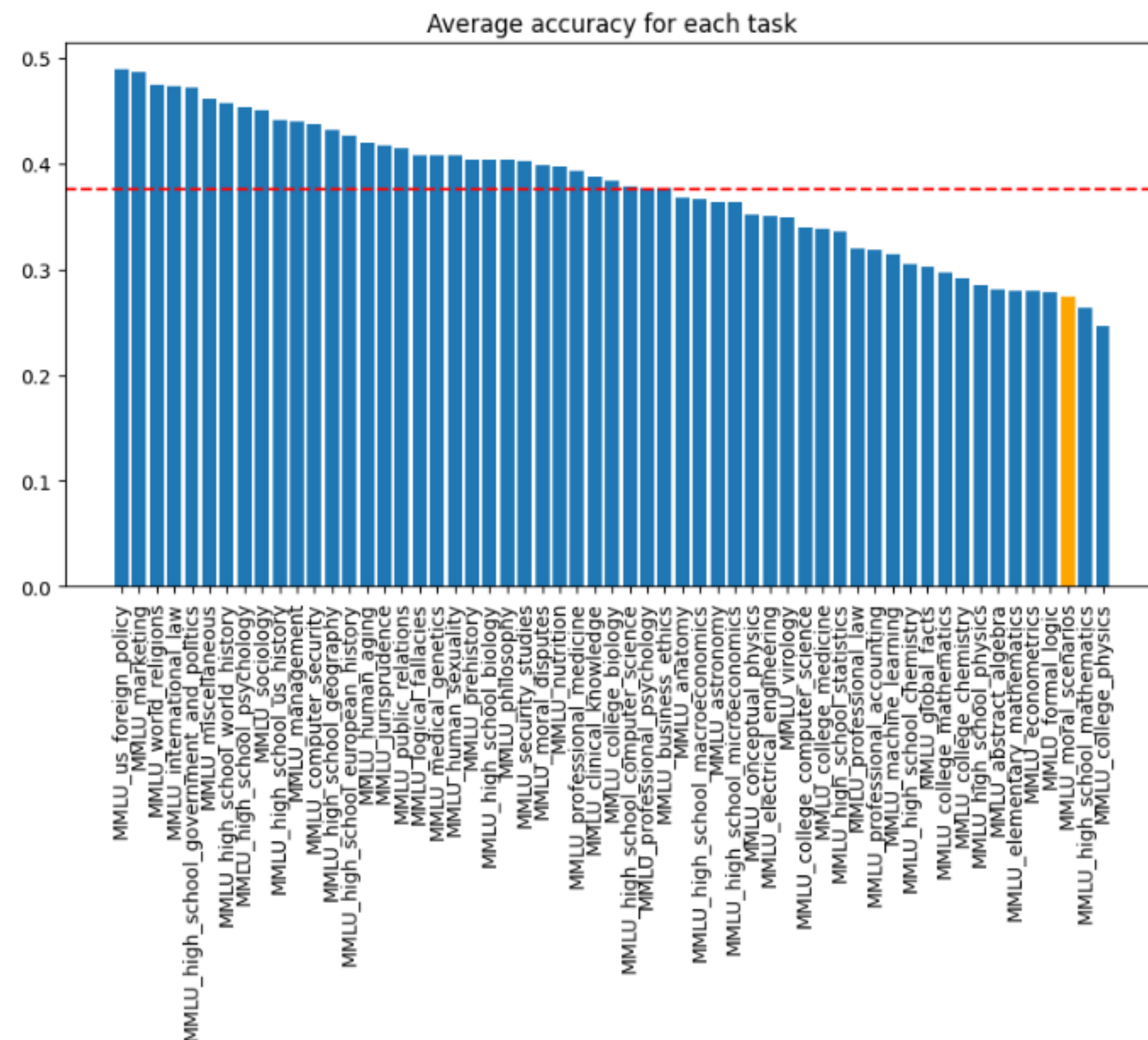


Now..



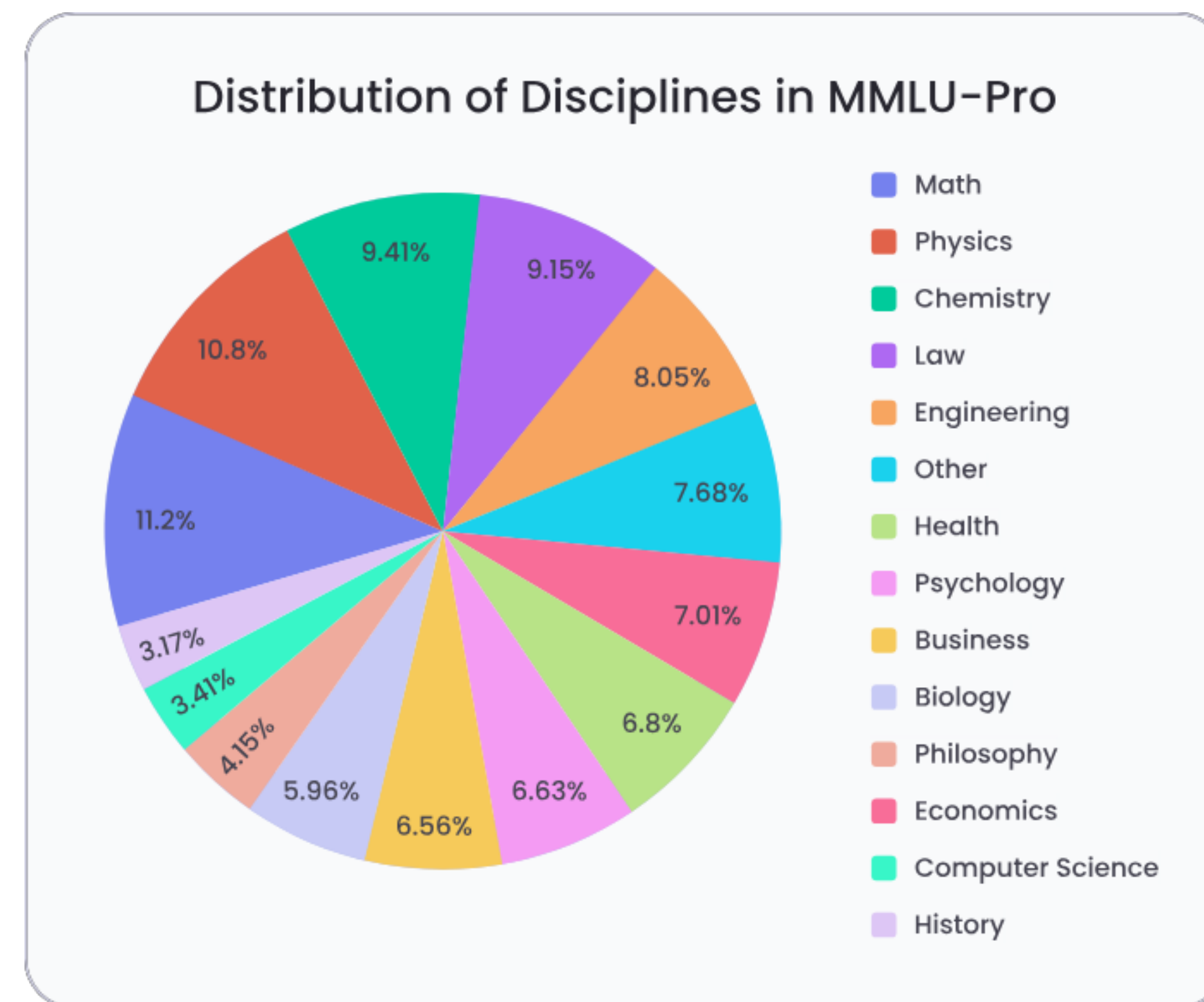
Evaluation of LLMs

- Almost exclusively on downstream tasks, as opposed to intrinsic metrics
 - Intrinsic metrics, e.g. perplexity
- Few popular multitask benchmarks
 - GLUE - Language Understanding Tasks
 - SuperGLUE - Language Understanding Tasks
 - HellaSwag - Commonsense Reasoning
 - Truthful QA - Fact Verification
 - **MMLU** - Massive Multitask Language Understanding, 15908 knowledge and reasoning questions in 57 areas including medicine, mathematics, computer science, law, and others
 - GSM - 8K Grade School Math
 - BigBench - subsumes some of these benchmarks

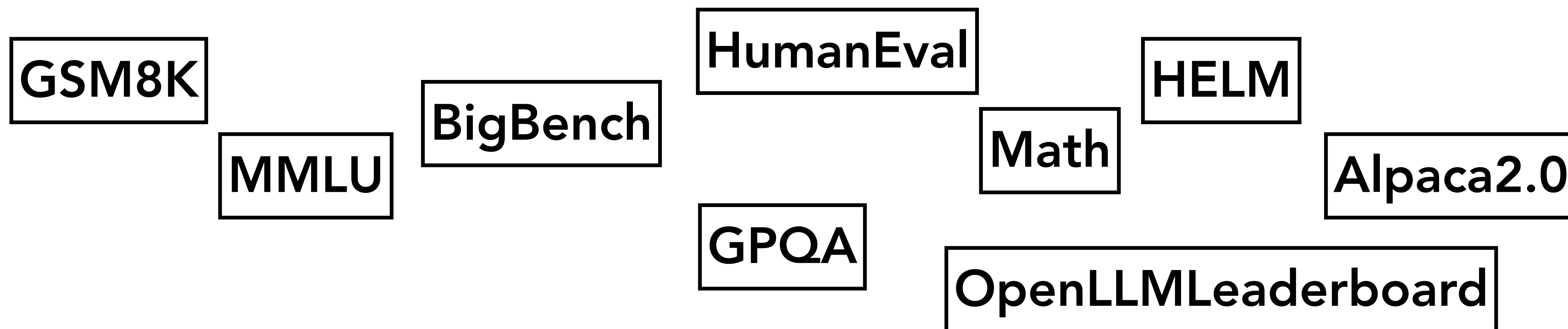


MMLU

- Massive Multi-Task Language Understanding Benchmark
- 57 tasks, across disciplines multiple-choice
- “collected by graduate and undergraduate students from freely available sources online”
- Evaluated on GPT-3 using few-shot prompting
- Critique
 - Overused
 - Really about testing knowledge, not language understanding
- MMLU-Pro [Wang+ 2024]:
 - Removed noisy/trivial questions from MMLU
 - Expanded 4 choices to 10 choices
 - Chain-of-thought prompting



Benchmarks Today



Humanity's Last Exam

Organizing Team

Long Phan^{*1}, Alice Gatti^{*1}, Ziwen Han^{*2}, Nathaniel Li^{*1},

Josephina Hu², Hugh Zhang[†], Chen Bo Calvin Zhang², Mohamed Shaaban², John Ling², Sean Shi², Michael Choi², Anish Agrawal², Arnav Chopra², Adam Khoja¹, Ryan Kim[†], Richard Ren¹, Jason Hausenloy¹, Oliver Zhang¹, Mantas Mazeika¹,

Summer Yue^{**2}, Alexandr Wang^{**2}, Dan Hendrycks^{**1}

¹ Center for AI Safety, ² Scale AI

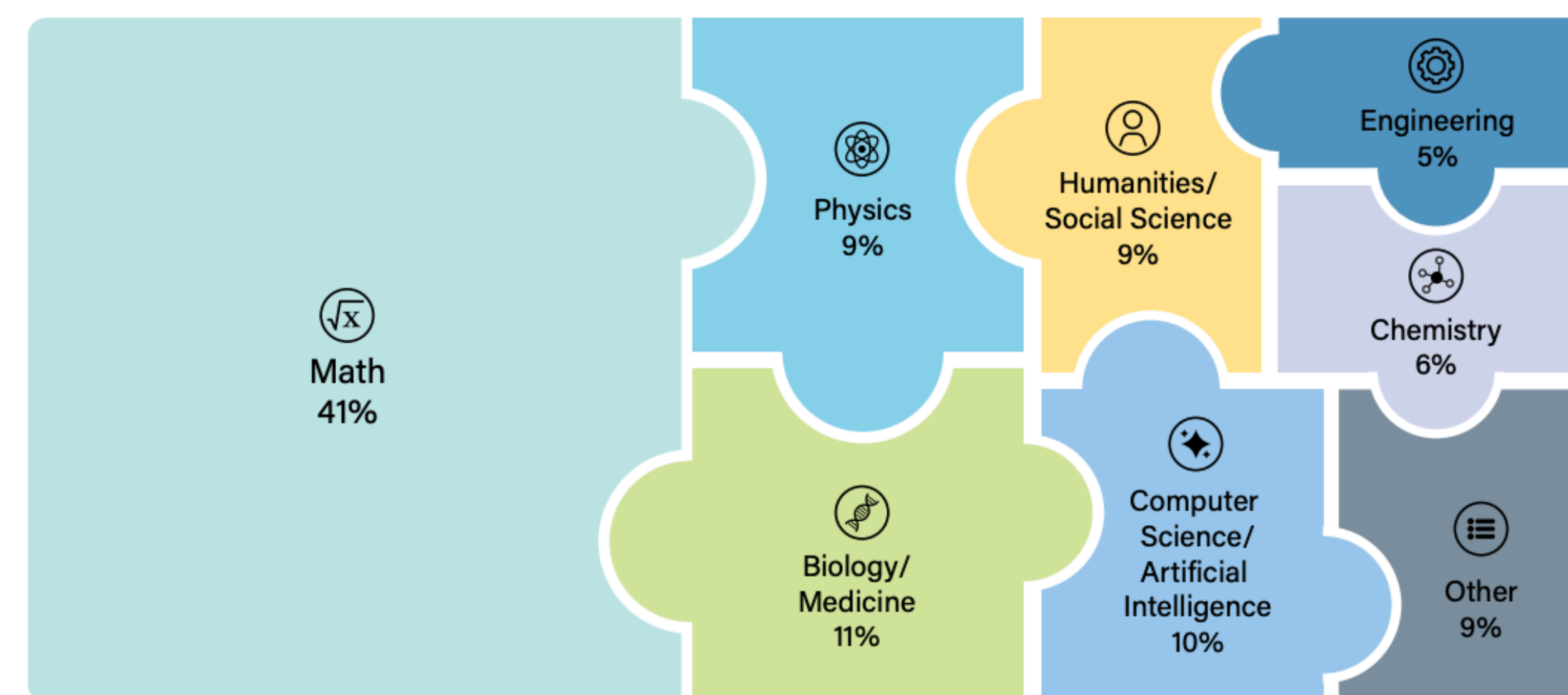


Figure 3: HLE consists of 2,700 exam questions in over a hundred subjects, grouped into high level categories here. We provide a more detailed list of subjects in Appendix B.3.

Language models are great at generating language



Write With Transformer `distil-gpt2` ⓘ



Shuffle initial text



Trigger autocomplete or `tab`

Why is Skub the greatest product on the market today? I'll give you three great reasons:

1) Skub is the most reliable solution for your personal, professional and personal life. It offers a great combination of quality and availability.

2) Skub is the most versatile solution for all your clients. It also has a great selection of advanced software, features and products.

3) Skub's unique design and its strong functional design allows you to easily customize your products. It provides great products and services with all the latest features. It has been designed for everyone with a clear look, without needing any further extra effort.

ChatGPT ▾

Why is skub the greatest product on the market today? I'll give you three great reasons:

1. **Unparalleled Versatility** – Whether you need it for home, work, or play, Skub adapts to every situation with ease. No other product offers such a wide range of applications!
2. **Cutting-Edge Innovation** – Skub is designed with the latest technology and backed by years of research. It's not just a product—it's a revolution in convenience and efficiency.
3. **Undeniable Popularity** – The people have spoken, and Skub reigns supreme. With rave reviews and an ever-growing fan base, it's clear that Skub isn't just a trend—it's the future.

What more could you ask for? Skub is, simply put, the best.



Current LLM evaluation is done on a few popular benchmarks

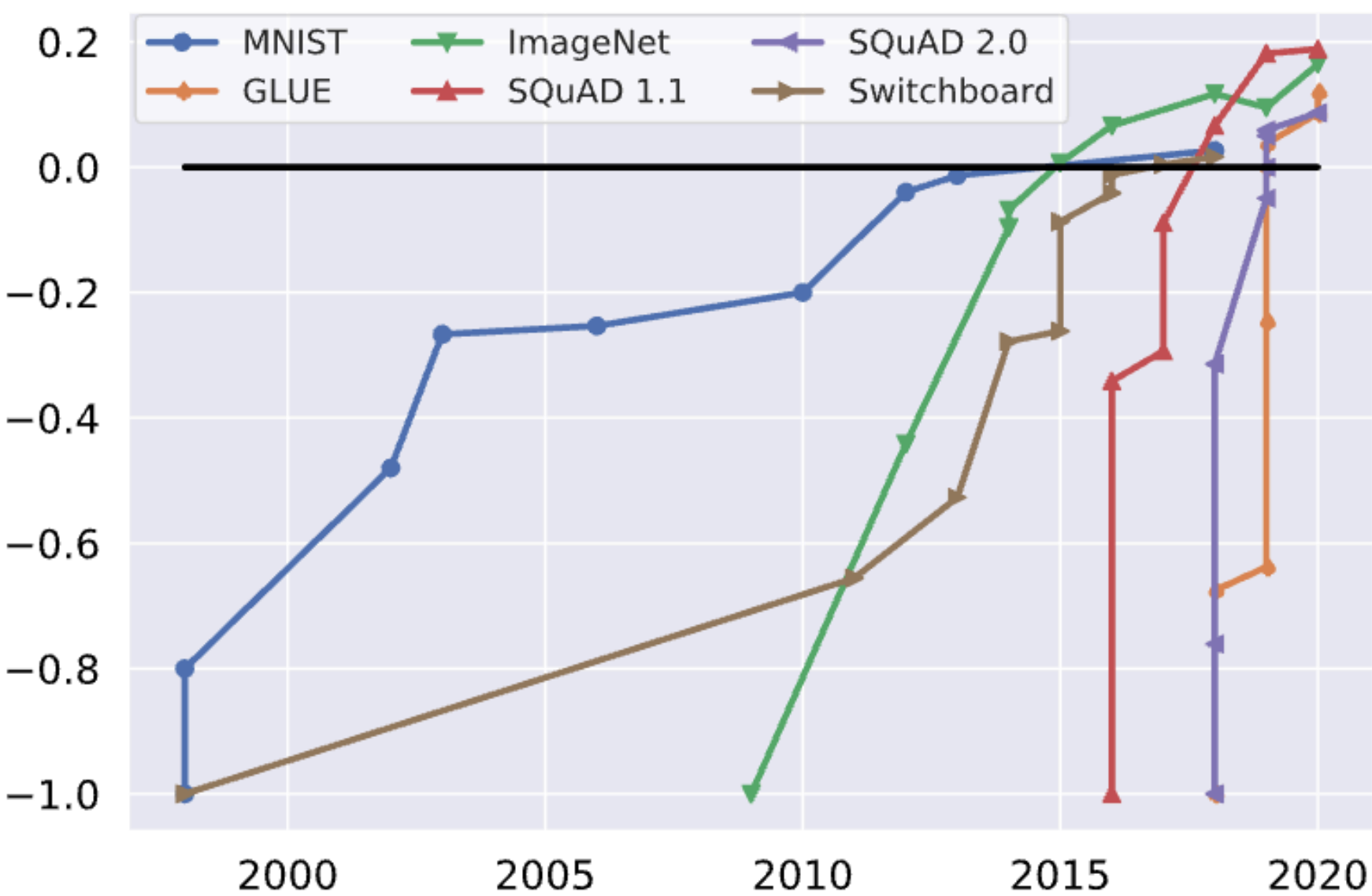


Figure 1: Benchmark saturation over time for popular benchmarks, normalized with initial performance at minus one and human performance at zero.

General	MMLU (Hendrycks et al., 2021a), MMLU-Pro (Wang et al., 2024b), IFEval (Zhou et al., 2023)
Math and reasoning	GSM8K (Cobbe et al., 2021), MATH (Hendrycks et al., 2021b), GPQA (Rein et al., 2023), ARC-Challenge (Clark et al., 2018)
Code	HumanEval (Chen et al., 2021), MBPP (Austin et al., 2021), HumanEval+ (Liu et al., 2024a), MBPP EvalPlus (base) (Liu et al., 2024a), MultiPL-E (Cassano et al., 2023)
Multilinguality	MGSM (Shi et al., 2022), Multilingual MMLU (internal benchmark)
Tool-use	Nexus (Srinivasan et al., 2023), API-Bank (Li et al., 2023b), API-Bench (Patil et al., 2023), BFCL (Yan et al., 2024)
Long context	ZeroSCROLLS (Shaham et al., 2023), Needle-in-a-Haystack (Kamradt, 2023), InfiniteBench (Zhang et al., 2024)

Table 16 Post-training benchmarks by category. Overview of all benchmarks we use to evaluate post-trained Llama 3 models, ordered by capability.

Model	Prompt	MMLU	GPQA	MATH	HumanEval	MGSM ^[1]	DROP ^[1] (F1, 3-shot)	SimpleQA
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3.1. DeepSeek-R1 Evaluation

Benchmark (Metric)		Claude-3.5-Sonnet-1022	GPT-4o-0513	DeepSeek V3	OpenAI o1-mini	OpenAI o1-1217	DeepSeek R1
English	Architecture	-	-	MoE	-	-	MoE
	# Activated Params	-	-	37B	-	-	37B
	# Total Params	-	-	671B	-	-	671B
	MMLU (Pass@1)	88.3	87.2	88.5	85.2	91.8	90.8
	MMLU-Redux (EM)	88.9	88.0	89.1	86.7	-	92.9
	MMLU-Pro (EM)	78.0	72.6	75.9	80.3	-	84.0
	DROP (3-shot F1)	88.3	83.7	91.6	83.9	90.2	92.2
	IFEval (Prompt Strict)	86.5	84.3	86.1	84.8	-	83.3
	GPQA Diamond (Pass@1)	65.0	49.9	59.1	60.0	75.7	71.5
	SimpleQA (Correct)	28.4	38.2	24.9	7.0	47.0	30.1
	FRAMES (Acc.)	72.5	80.5	73.3	76.9	-	82.5
	AlpacaEval2.0 (LC-winrate)	52.0	51.1	70.0	57.8	-	87.6
Code	ArenaHard (GPT-4-1106)	85.2	80.4	85.5	92.0	-	92.3
	LiveCodeBench (Pass@1-COT)	38.9	32.9	36.2	53.8	63.4	65.9
	Codeforces (Percentile)	20.3	23.6	58.7	93.4	96.6	96.3
	Codeforces (Rating)	717	759	1134	1820	2061	2029
	SWE Verified (Resolved)	50.8	38.8	42.0	41.6	48.9	49.2
	Aider-Polyglot (Acc.)	45.3	16.0	49.6	32.9	61.7	53.3
Math	AIME 2024 (Pass@1)	16.0	9.3	39.2	63.6	79.2	79.8
	MATH-500 (Pass@1)	78.3	74.6	90.2	90.0	96.4	97.3
	CNMO 2024 (Pass@1)	13.1	10.8	43.2	67.6	-	78.8
Chinese	CLUEWSC (EM)	85.4	87.9	90.9	89.9	-	92.8
	C-Eval (EM)	76.7	76.0	86.5	68.9	-	91.8
	C-SimpleQA (Correct)	55.4	58.7	68.0	40.3	-	63.7

DynaBench

- Open-source platform for dynamic dataset creation and model benchmarking
- Adversarial benchmark generation
 - Create harder and harder examples
- Critique: might lead to out-of-distribution evaluation

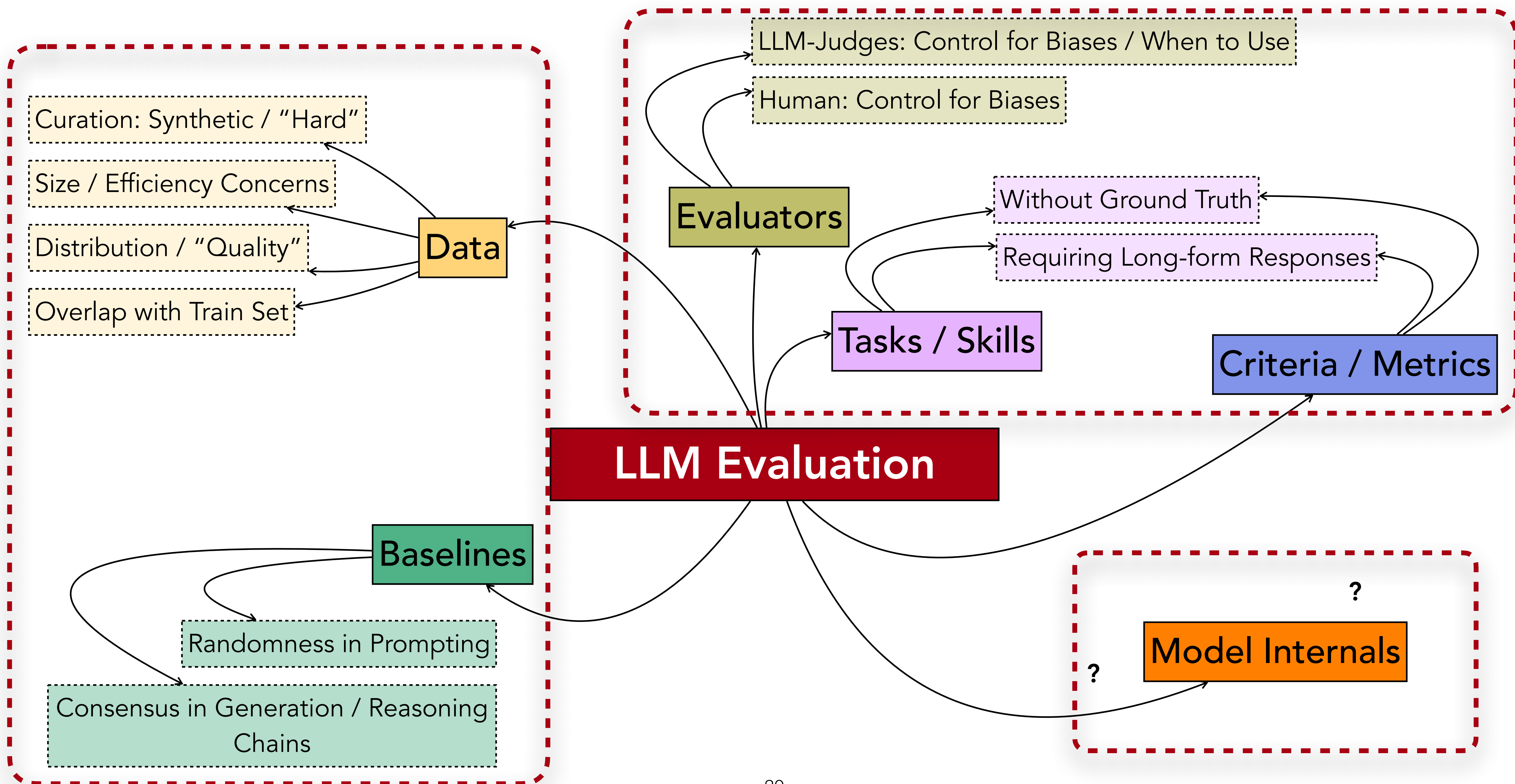
The screenshot displays the DynaBench web interface for a sentiment analysis task. The header includes the DynaBench logo, 'About', and 'Tasks' menus. The main heading is 'SENTIMENT ANALYSIS Find examples that fool the model'. A goal instruction states: 'Your goal: enter a negative statement that fools the model into predicting positive.' The user is prompted to 'Please pretend you are reviewing a place, product, book or movie.' The example sentence is 'This year's NAACL was very different because of Covid'. The model prediction is 'positive', and the user is notified 'Well done! You fooled the model.' An explanation section contains two text boxes: 'Covid is clearly not a good thing' and 'The model probably doesn't know what Covid is'. A 'Model Inspector' section shows the token sequence: '#s This year 's NA AC L was very different because of Cov id #/s', with the word 'L' highlighted in red. A pie chart on the right shows 93.79% (dark green) and 6.21% (light green). At the bottom, there are buttons for 'Retract', 'Flag', 'Inspect', 'Live Mode', 'Switch to next context', and 'Submit'.

Benchmark Tasks vs. Real-World Tasks

- We have evidence language models are getting better and better at math, inference, coding and many logical / analytical tasks
- How about we go bold and test them directly on real-world tasks with real stakes?
- Caveat: this will involve humans, and much manual labor



Some of the content in the following slides contains sensitive content and can be upsetting



My Research

Annotators with Attitudes: How Annotator Beliefs And Identities Bias Toxic Language Detection

Maarten Sap^{♥♣} Swabha Swayamdipta[♣] Laura Vianna[◇]
Xuhui Zhou[♣] Yejin Choi^{♥♣} Noah A. Smith^{♥♣}

[♥]Paul G. Allen School of Computer Science, University of Washington, Seattle, WA, USA

[♣]Allen Institute for AI, Seattle, WA, USA

[◇]Department of Psychology, University of Washington, Seattle, WA, USA

[♣]Georgia Institute of Technology, Atlanta, GA, USA

OATH-Frames: Characterizing Online Attitudes Towards Homelessness with LLM Assistants

Jaspreet Ranjit[♥] Brihi Joshi[♥] Rebecca Dorn[♥] Laura Petry[◇]

Olga Koumoundouros[♣] Jayne Bottarini[♥] Peichen Liu[◇]

Eric Rice[♣] Swabha Swayamdipta[♥]

[♥]Thomas Lord Dept. of Computer Science, University of Southern California

[♣]Suzanne-Dwork School of Social Work, University of Southern California

We're Afraid Language Models Aren't Modeling Ambiguity

Alisa Liu[♥] Zhaofeng Wu[♣] Julian Michael[♣] Alane Suhr^{♣△} Peter West^{♥♣}
Alexander Koller^{♥♥} Swabha Swayamdipta[◇] Noah A. Smith^{♥♣} Yejin Choi^{♥♣}

[♥]Paul G. Allen School of Computer Science & Engineering, University of Washington

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[♥]Saarland University [♣]New York University [♣]Massachusetts Institute of Technology

Evaluating Capabilities where there are No Right Answers:

- Evaluating free-text explanations / reasoning chains
- Evaluating LLM assistants in real world problems (e.g. social work, emergency response)
- Evaluating personalized agents, simulations
- Future: Biases in Human Evaluators of LLMs

Tasks / Skills

Criteria / Metrics

Evaluators

Reframing Human-AI Collaboration for Generating Free-Text Explanations

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REV: Information-Theoretic Evaluation of Free-Text Rationales

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Yejin Choi^{♣◇} Swabha Swayamdipta[♣]

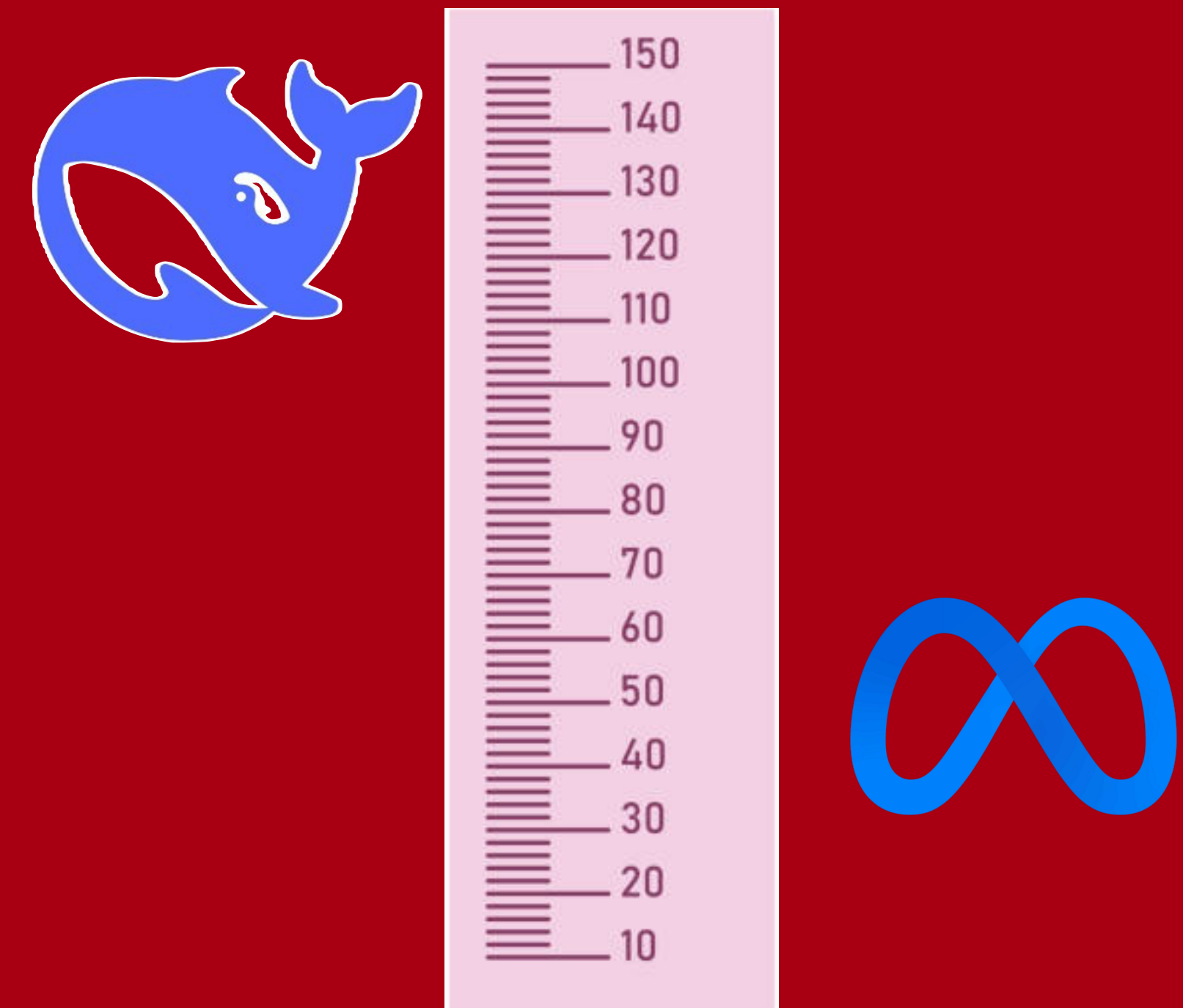
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Rethinking Evaluation Benchmarks

Benchmarks vs. real-world tasks





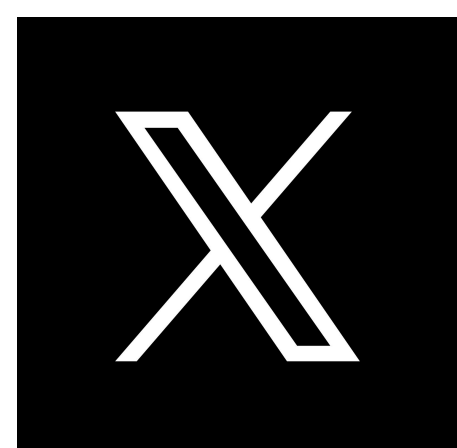
Need AI help for local politicians to understand public attitudes on homelessness to frame the most resonant message to inform public policy.

USC Annenberg
School for Communication
and Journalism

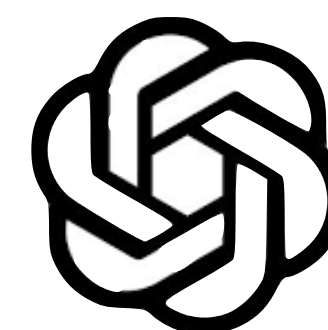
Easy peasy, we've got these amazing language models - let me do this for you in a couple of weeks, tops



USC Viterbi
School of Engineering



@mention how about do something for all the homeless veterans and americans on the streets? you'll give millions to the immigrants crossing our so called secure border but our homeless americans get nothing. you are merely trying to buy votes



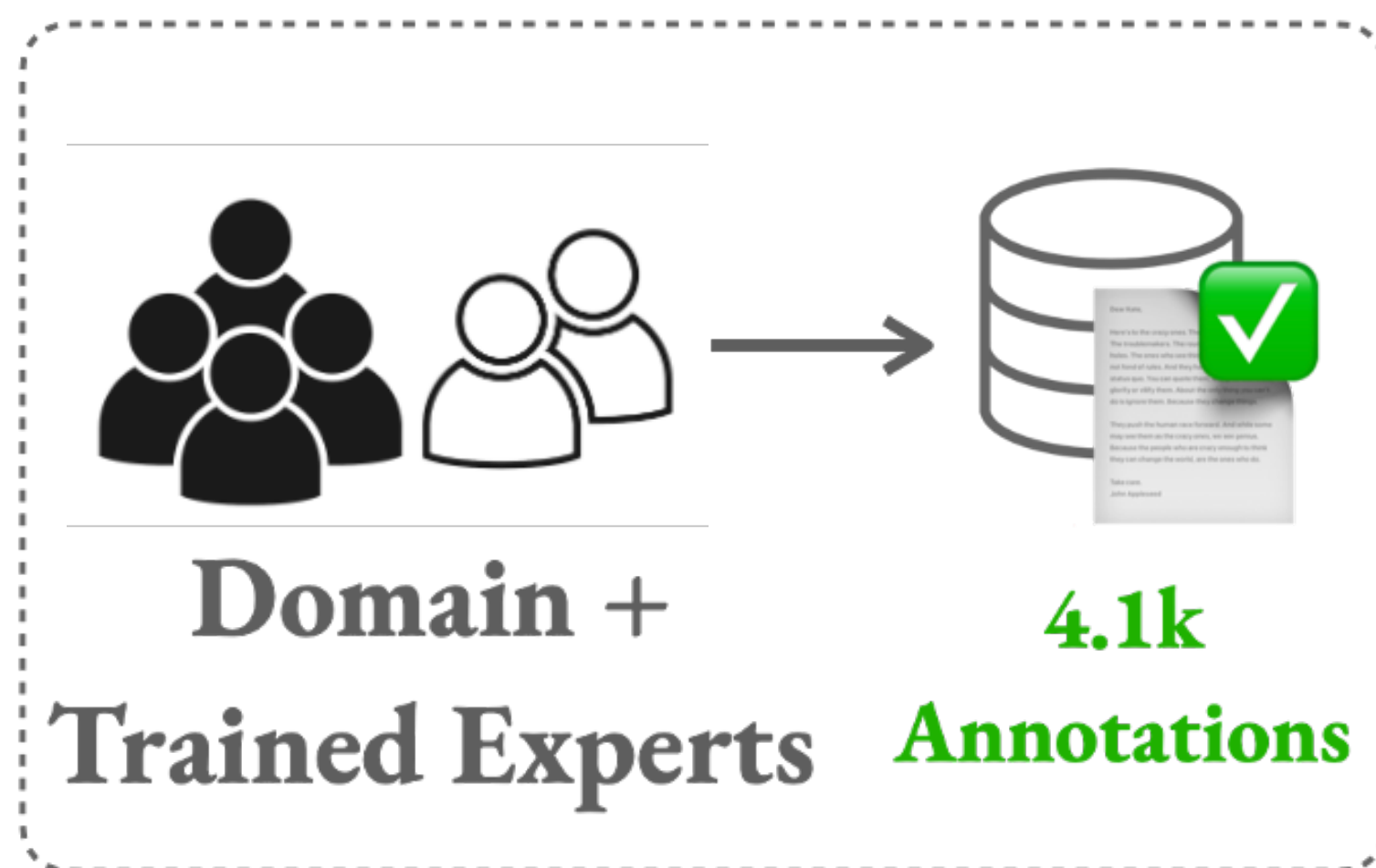
~2.5M tweets on
homelessness between
2021-2023

government critique

money allocation

deserving/undeserving

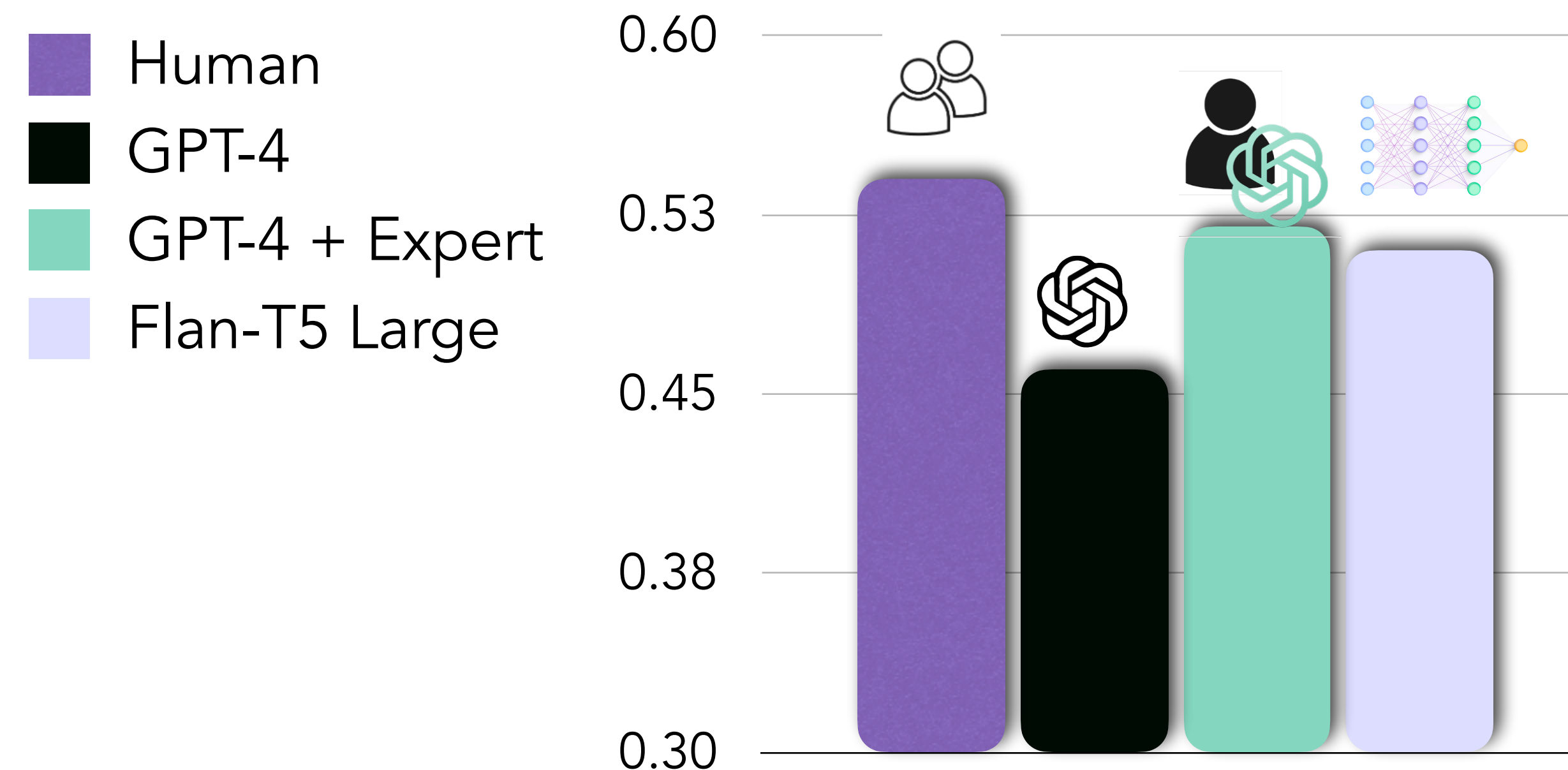
LMs in Communications / Social Work: Informing policies on homelessness



Building a test set took more than 7-8 months of laborious manual work



Results in 6.5x speedup in annotation time!



With some effort, language models can be used as assistants for determining variables which could inform communication and public policy

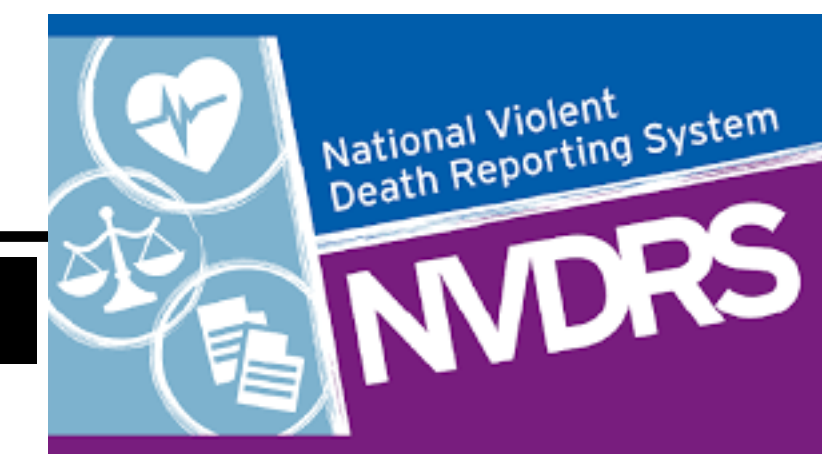


Heard you have been helping out colleagues with language models. I need some help with analyzing suicide reports that help me validate my hypotheses on novel factors for designing suicide interventions.

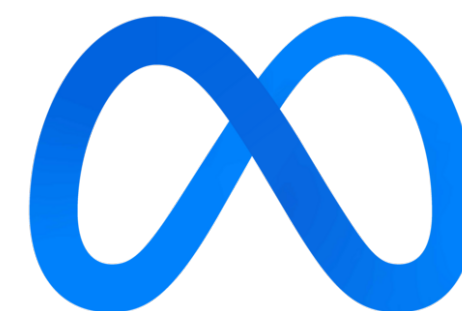
How often do victims interact with non-clinical personnel (e.g. legal professionals) in days before their death?

USC Suzanne Dworak-Peck
School of Social Work

270K suicide reports



family custody child support battle with her child



No legal interaction

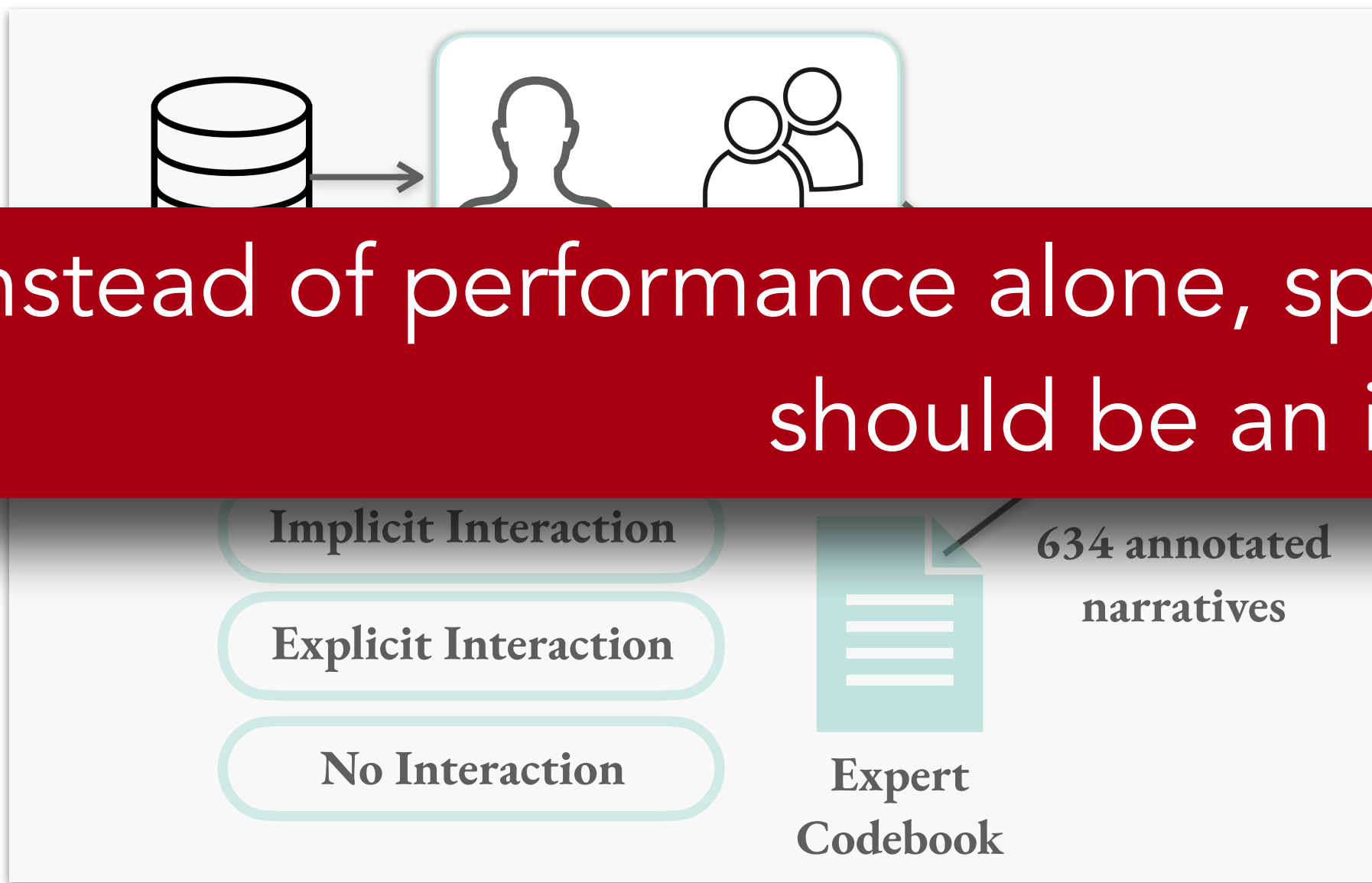
Explicit legal interaction

Implied legal interaction



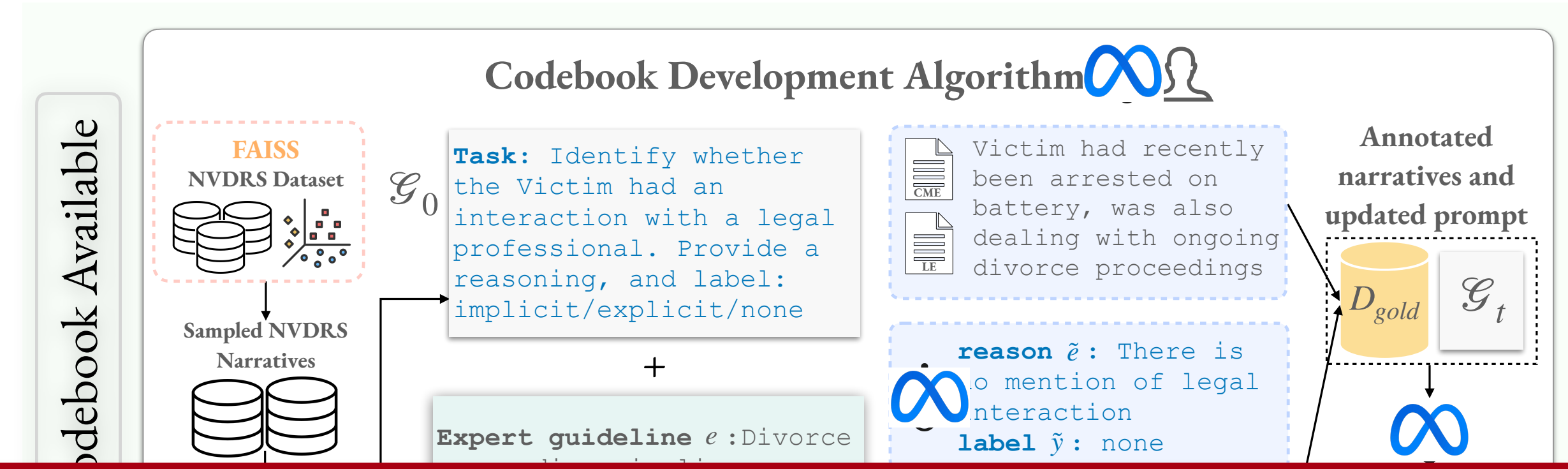
LMs in Social Work

Manual Codebook Development: Legal Interactions



Model	$\mathcal{G}_0$	$\mathcal{G}_{\text{expert}}$	$\mathcal{G}_{12}$
Meta-Llama-3-70B	0.57	0.78	0.79
Qwen2.5-32B	0.68	0.77	0.77
Qwen2.5-14B	0.63	0.77	0.76

10.4% of 270K suicide narratives
had evidence of legal interactions!



Instead of performance alone, speedup in manual labor at the same performance level should be an important metric in real world tasks

Speedup in process: weeks to hours!

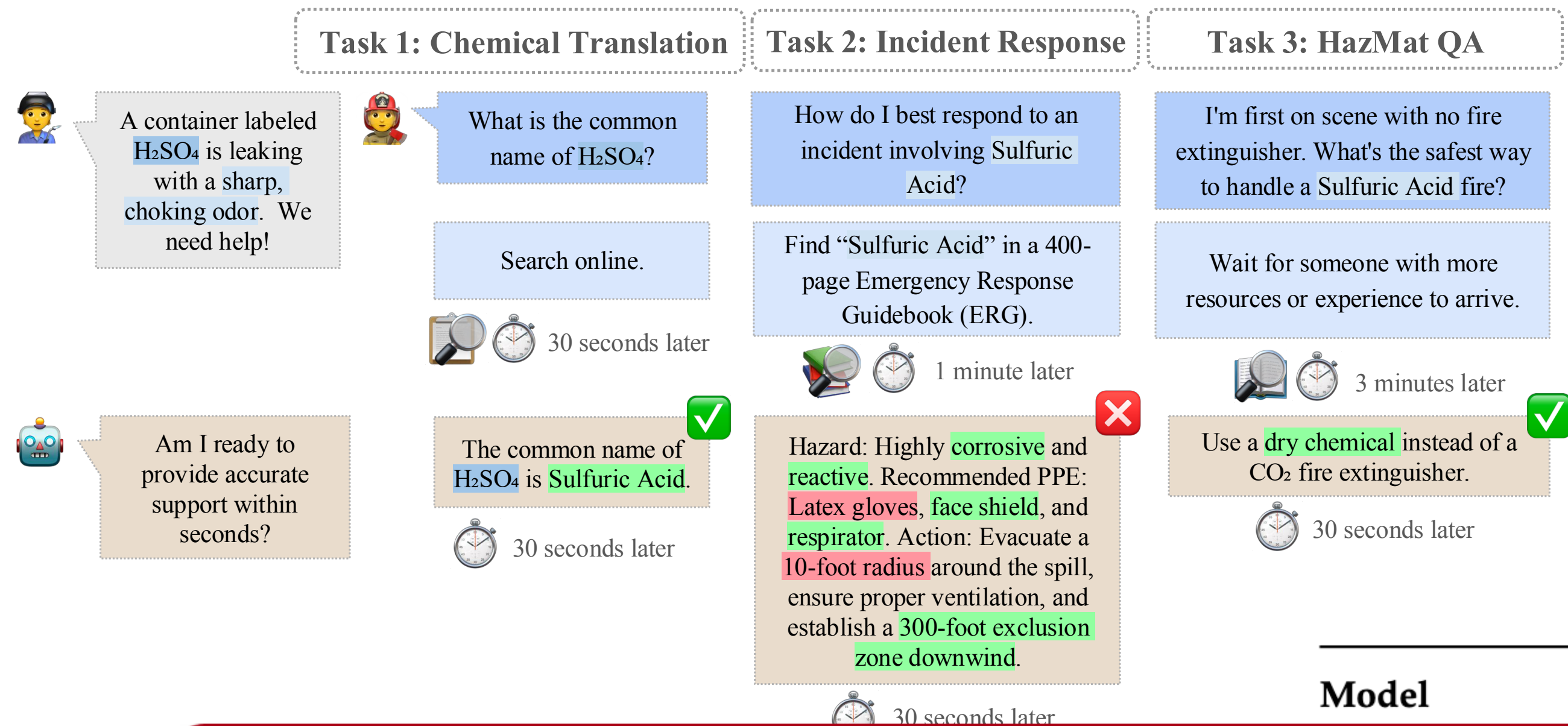
Our research was going at the pace of a bullock cart and you came at it with a jet plane!

USC Suzanne Dworak-Peck
School of Social Work



Public Health: Emergency Response

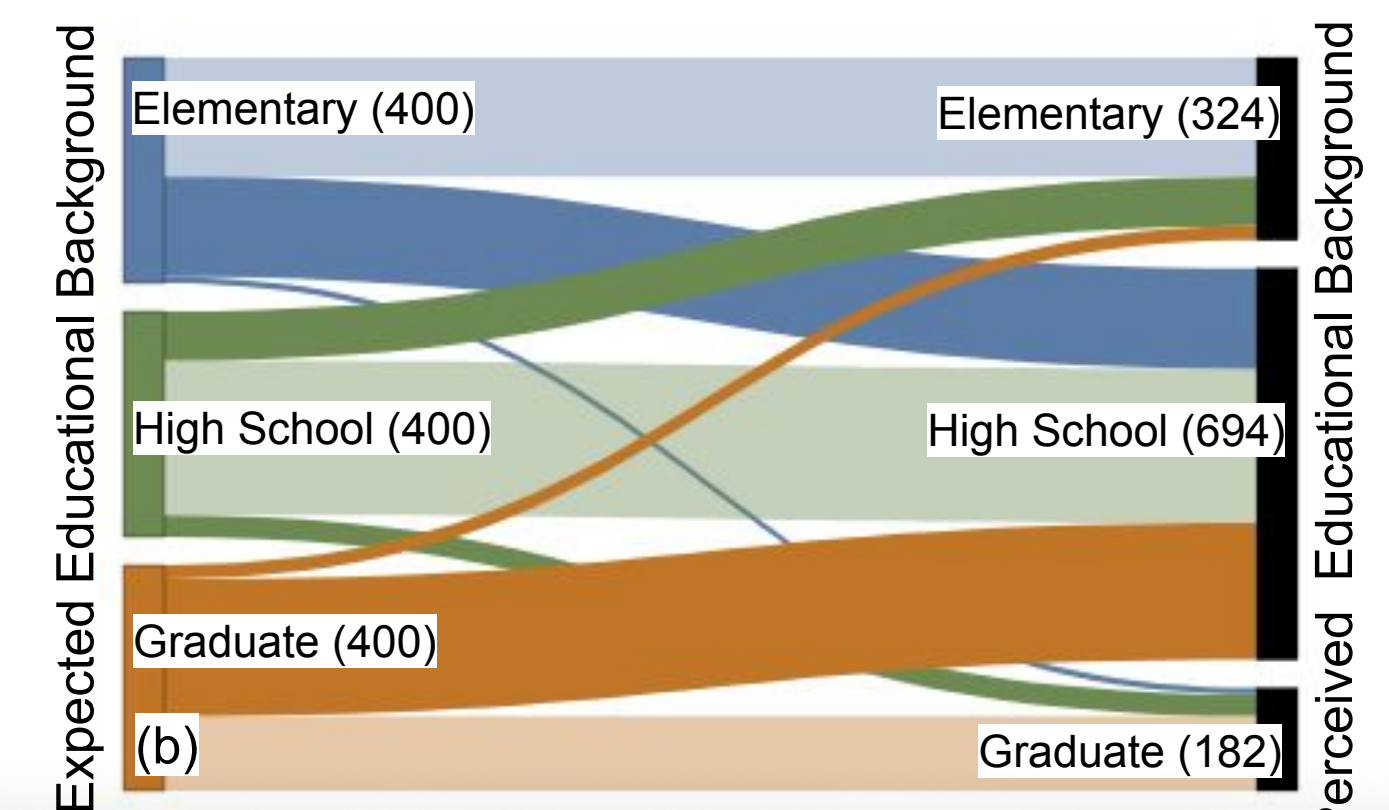
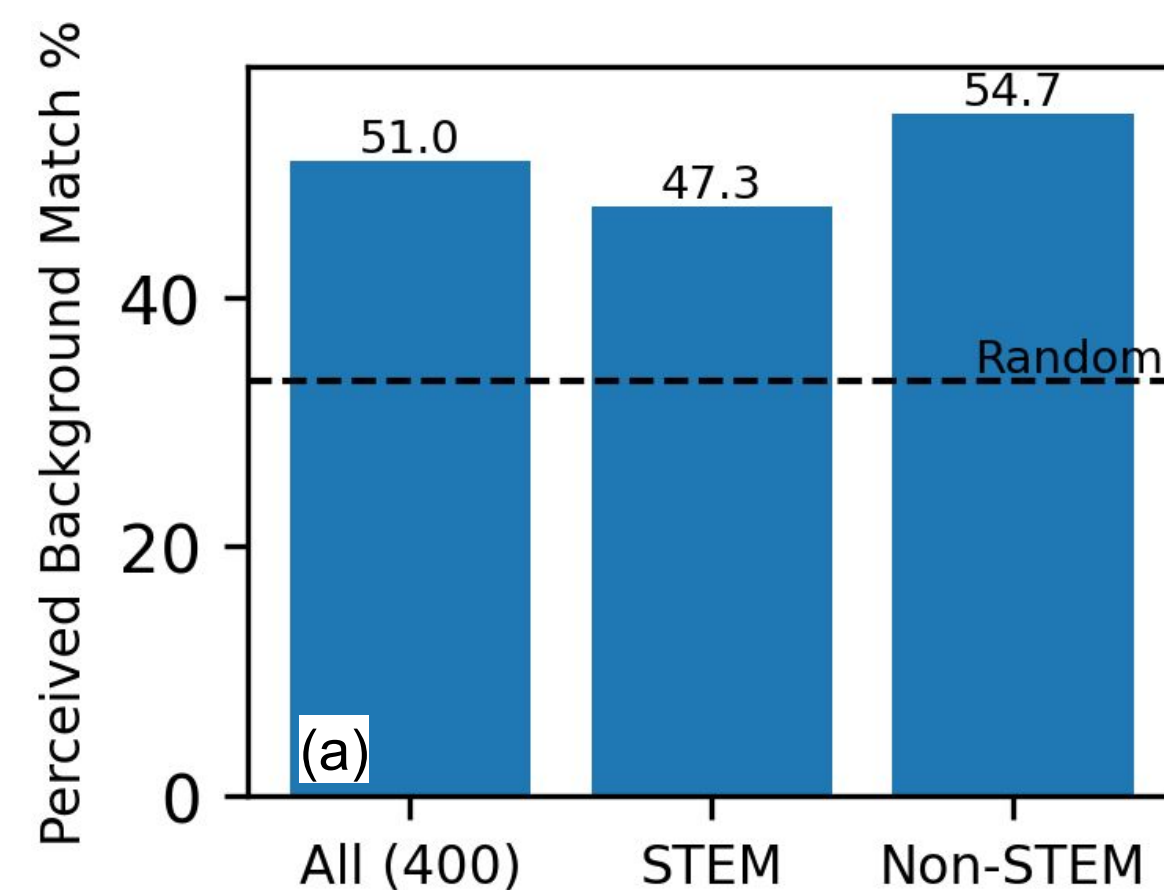
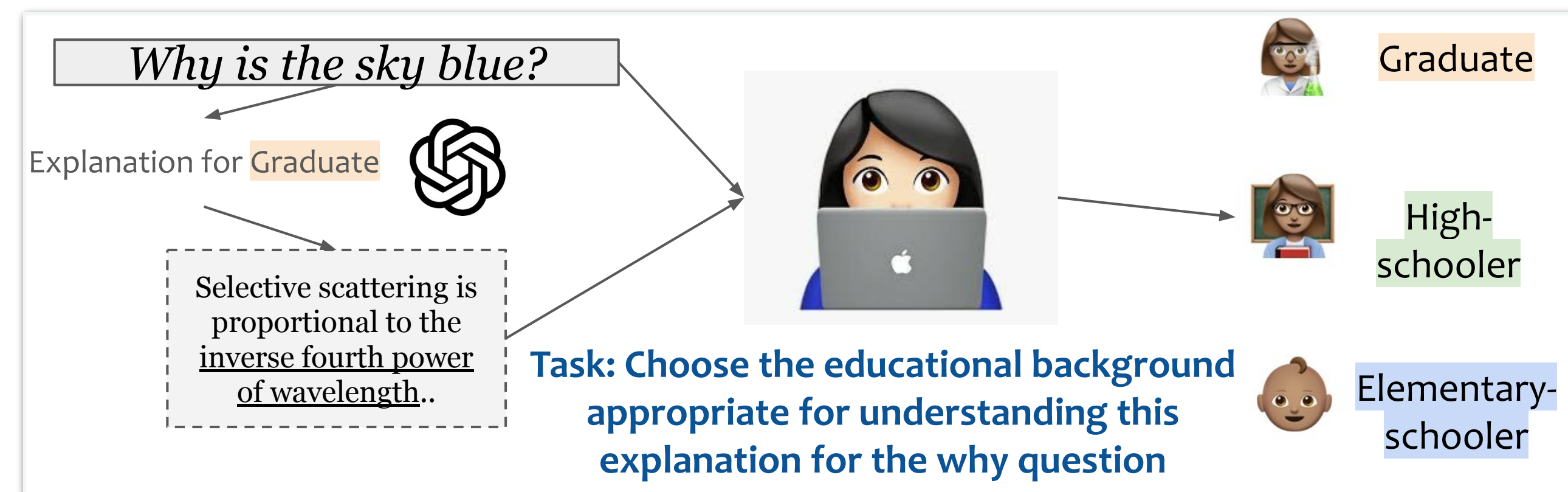
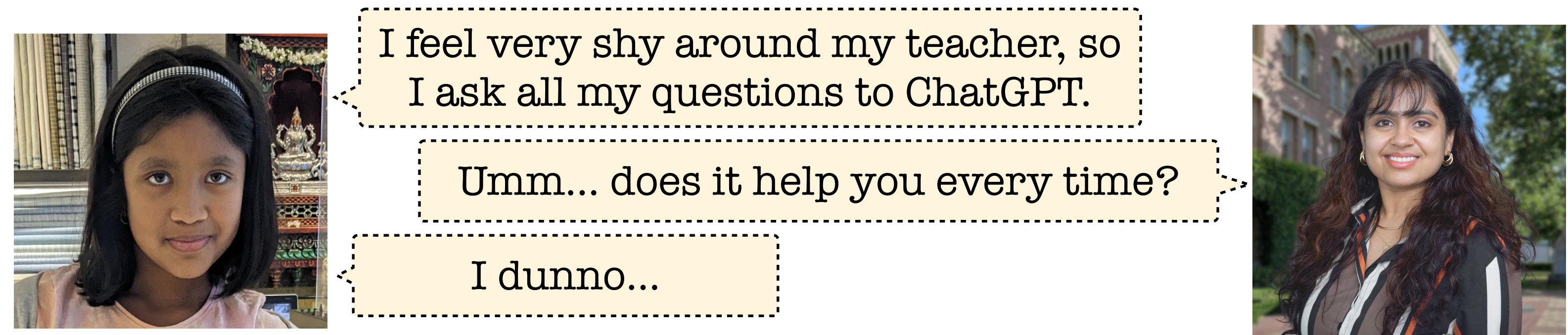
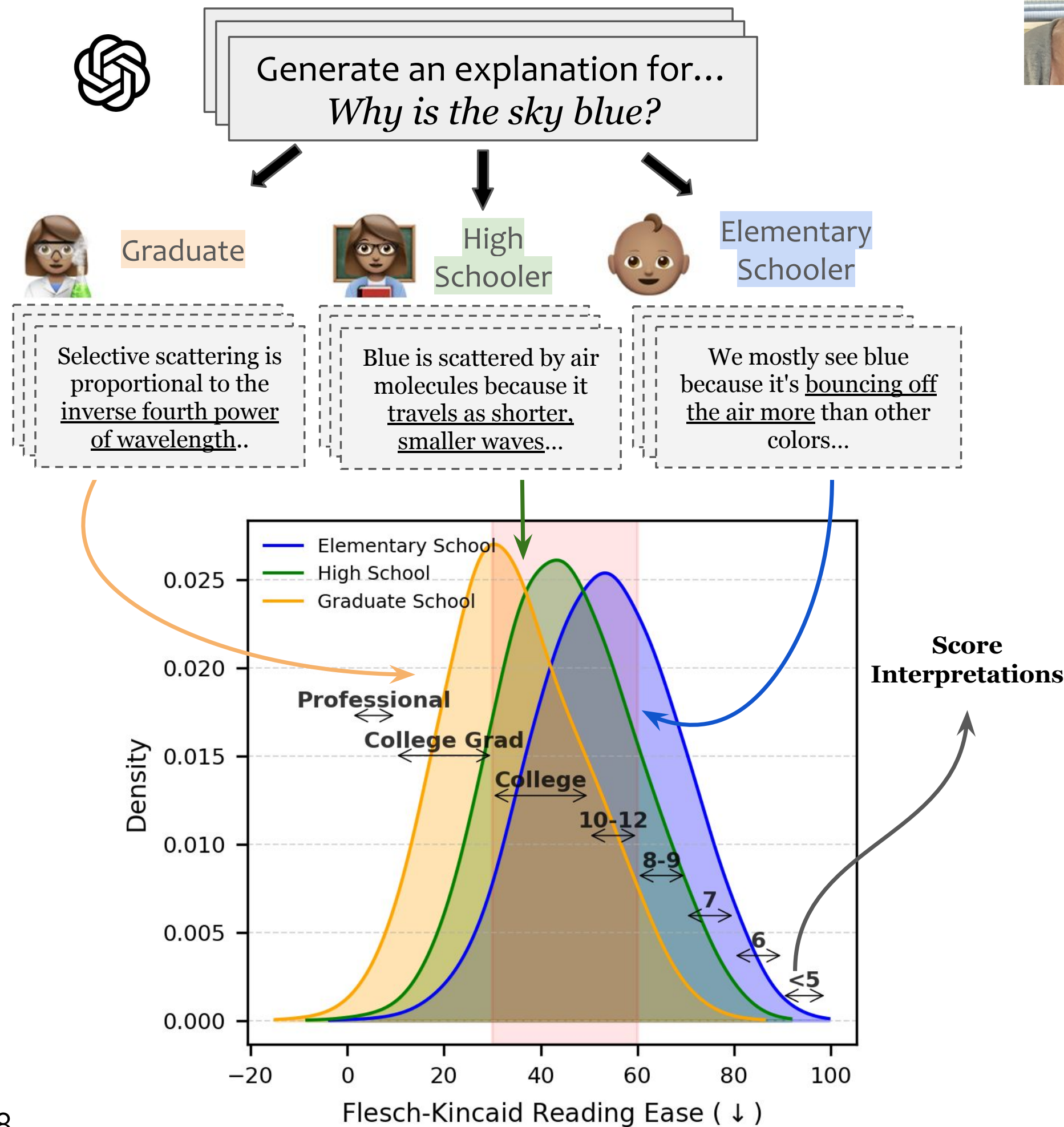
As a volunteer emergency responder, I'd like to automate part of the emergency response process using language models



Real-world tasks are still hard to evaluate directly, need to be broken down.
And human involvement is still important

Model	I. Translation		II. Incident Response				III. Exam
	BLEU-4 (↑)	ROUGE-L (↑)	BLEU-4 (↑)	ROUGE-L (↑)	PERF1 (↑)	PERF2 (↑)	Acc. (↑)
Llama-3.1 (70B)	93.1	67.3	50.7	64.9	5.1	60.0	49.0
GPT-4o	92.4	68.0	52.7	80.2	2.0	63.9	47.3

Education



Evaluator Efforts and Effects on Human Evaluation

- Human evaluators seem to like language model responses
 - especially those with limited training / experience
 - experts tend to disagree more with LMs, but can often miss important details too

The Impact of Generative AI on Critical Thinking: Self-Reported Reductions in Cognitive Effort and Confidence Effects From a Survey of Knowledge Workers

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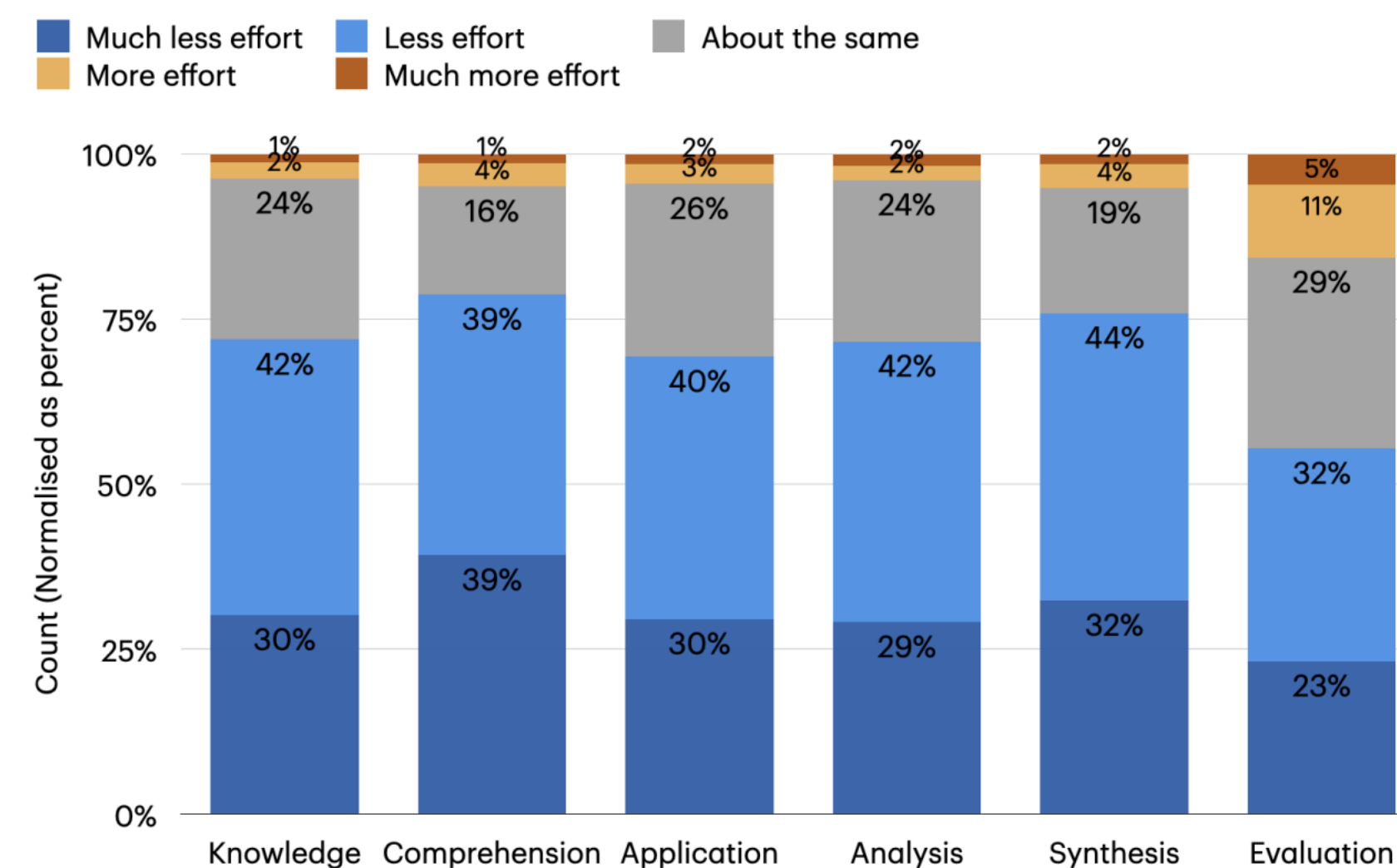
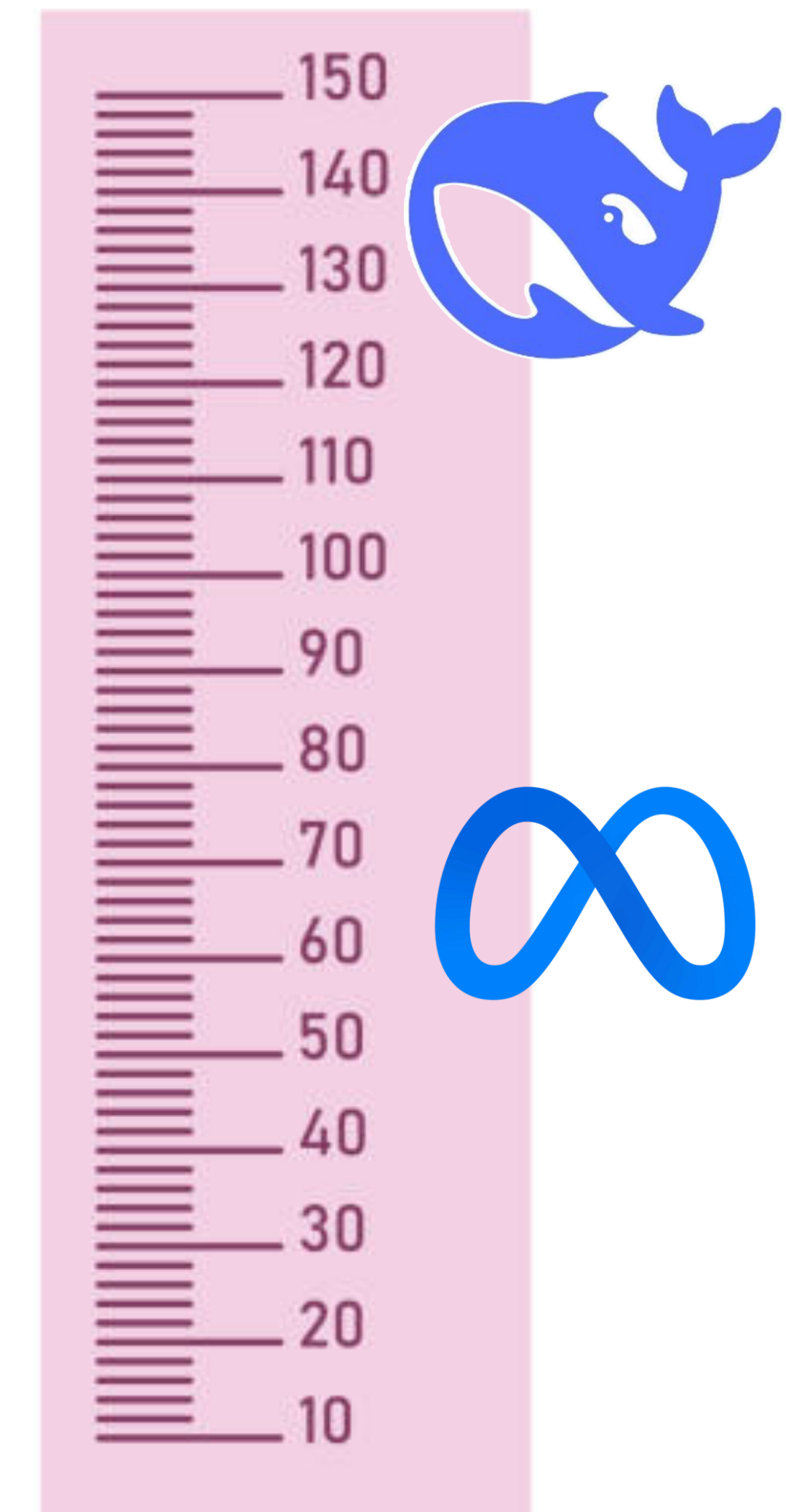


Figure 2: Distribution of perceived effort (%) in cognitive activities (based on Bloom's taxonomy) when using a GenAI tool compared to not using one.

Rethinking Benchmark Tasks

- Our notion of task difficulty might have limitations; using real-world problems to guide tasks is as important as collecting “hard” benchmarks.
 - Over-reliance on a few select benchmarks (each with a single aggregate metric) might give us a false sense of progress
- Quantitative evaluation of language models on real-world tasks is hard, requires humans with domain expertise
 - Task itself needs to be broken down into smaller parts for ease of evaluation
- Harder tasks (no right answers, experts might disagree): Human verification, real data
 - Easier tasks (possible right answers): Auto evals, synthetic data



Evaluation of Language Models

- Important task, if there ever was one! Given a fixed model, how "good" is it?
- Perplexity is still of extreme importance, even though an intrinsic metric
- TL;DR
 - There is no one true evaluation; choose the evaluation depending on what you're trying to measure.
 - Always look at the individual instances and the predictions.
 - There are many aspects to consider: capabilities, safety, costs, realism.
 - Clearly state the rules of the game (methods versus models/systems).
- Benchmarks vs. Vibes